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**H. Duane Norman Receives
Land O'Lakes, Inc. Award**

Savoy, IL — The American Dairy Science Association is proud to announce H. Duane Norman of Animal Improvement Programs Laboratory, ARS, USDA, as the 2007 recipient of the Land O'Lakes, Inc. Award. The award was presented on Tuesday, July 10, 2007, during the awards ceremony at the ADSA Annual Meeting in San Antonio, Texas.

The Land O'Lakes Award was created to recognize outstanding research in dairy production or manufacturing contributing to improvement or care of dairy cattle, development and improvement of processes, products, equipment, methods, handling, and sanitation. The winner must have research work published in the ten years immediately preceding the year of recognition, and have made meritorious scientific contributions or discoveries pertaining to dairy production, manufacturing, and technology. This contribution may be published research data, plans, processes, devices, or inventions significant and beneficial to the dairy industry through either theory or practical application. The contributions may have been made while nominees were employed in public or private institutions or industry. The nominee must have been a member of the American Dairy Science Association for five successive years, and be a resident of the United States, Canada, or Mexico.

H. Duane Norman is recognized nationally and internationally as an authority on the effect of genetics on yield efficiency of dairy cattle, and he has made significant contributions in a broad array of research areas related to genetic evaluation of dairy animals for traits of economic importance. He has produced significant modification and extension to traditional concepts and methods, which have led to genetic improvement of yield and fitness traits, thereby increasing the efficiency of milk production worldwide. Through Duane Norman's leadership, the research charge of USDA's Animal Improvement Programs Laboratory has moved from simple evaluation of yield traits to complex evaluation of yield, fitness, and health traits, including conformation, longevity, fertility, calving ease, stillbirth, and mastitis resistance.

It is with great pleasure that ADSA and Land O'Lakes present H. Duane Norman with the 2007 Land O'Lakes, Inc. Award.

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