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## **Paul Fricke Receives DeLaval Dairy Extension Award**

**Savoy, IL** – The American Dairy Science Association is proud to announce Paul Fricke as the 2008 recipient of the DeLaval Dairy Extension Award. The award was presented on Wednesday, July 11, 2008, during the awards ceremony at the ADSA Annual Meeting in Indianapolis, Indiana.

The DeLaval Dairy Extension Award was created to recognize outstanding achievements in dairy extension. The winner must have made a valuable and noteworthy contribution to the dairy industry through dairy extension in the broad areas of production, manufacturing, marketing, and youth work, be active in dairy extension when nominated and with at least ten years of dairy extension work with an educational or public institution, and have been a member of the American Dairy Science Association for at least five successive years.

Paul Fricke is associate professor and extension specialist in dairy cattle reproduction in the Department of Dairy Science at the University of Wisconsin–Madison. Paul currently holds a 75% extension, 25% research appointment and has established himself as an invaluable resource on reproductive management of dairy cattle. Paul has authored or co-authored 37 peer-reviewed journal publications, 57 scientific abstracts, and 2 book chapters. He has spoken to more than 350 audiences in Wisconsin and presented invited talks in 26 US states, 5 Canadian provinces, and Argentina, the Czech Republic, Ecuador, Germany, Italy, Japan, Mexico, Poland, Slovakia, South Africa, Spain, Thailand, and Turkey.

It is with great pleasure that ADSA and DeLaval Inc. present Paul Fricke with the 2008 DeLaval Dairy Extension Award.

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