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**FOR IMMEDIATE RELEASE**  
For more information contact: Cara Tharp  
217-356-5146 ext. 141

### **Dr. Peter J. Hansen Receives Land O'Lakes, Inc. Award**

**Champaign, IL** – The American Dairy Science Association is pleased to announce Dr. Peter J. Hansen as the 2010 recipient of the Land O'Lakes, Inc. Award. The award was presented on Tuesday, July 13, 2010, during the awards ceremony at the ADSA Annual Meeting in Denver, Colorado.

The Land O'Lakes Award was created to recognize outstanding research in dairy production or manufacturing contributing to improvement or care of dairy cattle, development and improvement of processes, products, equipment, methods, handling, and sanitation. The winner must have research work published in the ten years immediately preceding the year of recognition, and have made meritorious scientific contributions or discoveries pertaining to dairy production, manufacturing, and technology. This contribution may be published research data, plans, processes, devices, or inventions significant and beneficial to the dairy industry through either theory or practical application. The contributions may have been made while nominees were employed in public or private institutions or industry. The nominee must have been a member of the American Dairy Science Association for five successive years, and be a resident of the United States, Canada, or Mexico.

Hansen currently holds the title of L. E. "Red" Larson Professor in the Department of Animal Sciences at the University of Florida, where he has been on the faculty since 1984. Hansen received his BS from the University of Illinois and his MS and PhD from the University of Wisconsin–Madison. His research, focused on improving fertility in heat-stressed dairy cows and regulating uterine immune function during pregnancy, has led to the publication of more than 220 refereed publications and 14 book chapters, as well as to international lecturing and to the receipt of numerous prestigious awards.

It is with great pleasure that ADSA and Land O'Lakes present Dr. Peter J. Hansen with the 2010 Land O'Lakes, Inc. Award.

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