

American Dairy Science Association (ADSA) - Discover Conference Series Conference Sponsor Benefits and Levels of Support

CONFERENCE PURPOSE: The DISCOVER Conference series was established in 1997 by the American Dairy Science Association Board of Directors and sponsored by the ADSA Foundation to provide a unique environment and format for energized and interactive presentations and discussions. Emphasis is on topics which are of utmost importance to the science of food animal agriculture, including the science underpinning the production, processing and food systems. Although sponsored by ADSA, topics relevant to all food animal species are encouraged.

A unique feature of the Series is the emphasis on structure, venue and a schedule which ensures interaction and meaningful discussion among scientists, companies, consultants, and regulatory persons. The specific purposes of a specific Discover Conference are shown on the conference flyer announcement and web site (www.adsa.org/discover/).

NEED FOR SPONSORSHIPS: While the two and one-half day Conference has a participant registration fee, the fee is maintained at a reasonable level to encourage attendance from a broad sector of interested scientists, graduate students, and other animal agriculture leaders. Sponsor contributions help sustain the ADSA DISCOVER Conference Series mission and vision, enable conference organizers to bring in outstanding speakers, and provide meeting facilities, a reference notebook for all participants, and other conference features.

SPONSOR RECOGNITION and BENEFITS INCLUDE:

- Sponsors are recognized on the ADSA and DISCOVER Conferences web sites, in program announcements, in conference notebooks, and throughout the conference during discussion periods and breaks
- Sponsors benefit from the scientific discussions, interactions and professional contacts.
- Sponsors are associated with Discover Conferences which are highly regarded for excellence and unique opportunities for interaction/exchange of information and ideas important to animal agriculture
- Sponsors have the opportunity to place a limited number of organization documents on a table at the Conference
- Sponsor contributions support the ADSA DISCOVER Conference Series mission and vision
- Sponsors receive complimentary registrations depending on the level of support:

\$10,000 Platinum Level Sponsor (3 Comp Registrations)

\$7,500 Gold Level Sponsor (2 Comp Registrations)

\$5,000 Silver Level Sponsor (1 Comp Registration)

\$2,000 Bronze Level Sponsor (No Comp Registration)

Less than \$2,000 Level, "Contributor"

Sponsors at the \$15,000 level and above will receive special designation and recognition.

(Other levels by arrangement with DISCOVER Conferences Director)

- Sponsors who provide \$5,000 or more for general DISCOVER Conference support also have the opportunity to receive extra recognition by sponsoring meals and special events in addition to their original contribution. Additional sponsorship examples include: Opening Banquet, \$4,000; Lunch, \$2,000; Breakfast, \$1,500; Break, \$1,200; Other Dinners, \$2500. (Note: the amounts may vary with the Conference venue). Special recognition signs will be prominently displayed during each specific event.

FOR MORE INFORMATION or to sponsor: contact Larry Miller at adsa-discover@assoqhq.org or one of the conference chairs or committee members.