



HOOOF PRINTS

Inaugural Tracks

Winter 2012

Second Annual Meeting Kicks Off March 3rd

The second annual Western regional meeting of the American Dairy Science Association-Student Affiliate Division will be held March 3-4, 2012 in Visalia, Calif., immediately following the Western Dairy Challenge competition. The meeting is co-hosted by Cal Poly and California State University-Fresno.

Your regional officer team has been working hard to plan an educational and fun meeting. New on the agenda this year is the aggregate dairy quiz bowl competition where students can test their dairy knowledge while networking with other chapters. Participants will complete a seating test during registration to place them onto teams with others from across the region.

Other activities and competitions include research paper presentations, a career panel discussion, officer elections, an activities symposium, a business meeting, an informal student mixer and an awards brunch. Students

will learn more about employment opportunities available within the dairy industry from California Dairies Inc. representatives during the Saturday evening meal and from several dairy industry representatives during the career panel discussion.

“Networking is key to finding a great job in this economy,” said Western Region Coordinator Kimmi Devaney. “This year, we want to offer students more opportunities to interact with industry professionals and increase their professional network.”

The Western Region was founded in 2010 to provide educational, leadership and networking opportunities to students in the West.

Keep reading for information about the upcoming meeting. If you or your students are interested in running for office, check out pages 3-4 for advice from current officers about running and their experiences this year.

Registration materials are due February 15, 2012. More information inside.

President's Corner

Hello! I hope that the New Year finds you refreshed and excited about all that lies ahead.

This past year was truly significant for the Western Region. We held our inaugural meeting in March and a number of our members participated in the Joint Annual Meeting in New Orleans this past July. Based on our members' successes in the quiz bowl competition, the paper presentations, and the officer elections, the national meeting proved to be a tremendous opportunity for exposure to the dairy industry!

The Western Region has scheduled its annual meeting for March 3rd & 4th in Visalia, CA! This event is stimulating a lot of excitement in the ADSA-SAD chapters, especially at host schools Cal Poly and Fresno State. The meeting will again include competitive paper presentations and an activities symposium during which chapters can share ideas and information. The 2012 meeting will also include a quiz bowl that is open to everyone! With just a few short months until the meeting, I encourage all of you to look for ways to participate!

To add to the excitement, the Joint Annual Meeting (through which we connect with other ADSA-SAD chapters from



across the nation, professional ADSA members, and the American Society of Animal Science) will be held in Phoenix this July! With this meeting coming to our region, I hope that you all are able to attend and take advantage of the great opportunity.

I hope to see every one of you in Visalia at the regional meeting, and also on our Facebook group, Western Region ADSA-SAD. Spread the word, be involved, and get excited about everything that lies ahead in 2012!

Sincerely,

Lucas Krueger

ADSA-SAD Western Region President



What Do Regional Officers Do?

*As told by 2nd VP Jennifer Spencer
& Officer at Large Cynthia Scholte*



This year has flown by, and serving as the 2nd Vice President and Officer at Large of the Western Region ADSA-SAD only made it more memorable. Our current officer team has been working very diligently to help promote the Western Region and increase involvement from the Western universities.

We are very excited about what the upcoming meeting and hope that we can help develop and grow this wonderful program. Some of the ways we have been able to do this is by talking with other schools around our areas and promoting their involvement in the ADSA-SAD program. We want to also outreach to other programs such as Food Science clubs and obtain more involvement in this area of our conference.

Although recruitment has been a big part of our team's focus, we have also been persistently working on making this year's meeting fun and enjoyable, knowing that many of the members will have worked hard the previous few days during the Dairy Challenge.

The 2nd Vice President is in charge of planning and organizing the Activities Symposium. This symposium allows Dairy Clubs from the Western Region to share what they do as fund raisers, educational events and even fun activities like travelling. We had quite a bit of involvement from the clubs that were present last year and the presentations were outstanding and uplifting. We hope to create more involvement and expand our region's knowledge of all things possible that Dairy Club

members could possibly do. Also with more schools attending, we are hoping that Dairy Clubs that are relatively close to one another in location can team up and create bigger events to help promote the dairy industry in their communities. Education about dairy is vital to this industry and it is only with the help of young vibrant individuals such as yourself that this industry can flourish and progress.

Education is one of the primary focuses for the Western Region, but it goes hand-in-hand with communication. The primary duties of the Officer at Large are to coordinate the Undergraduate Paper Presentation Contest. This is a great event for undergraduate students to present on topics of original research and industry related production and products papers as a means to share knowledge amongst members. A panel of judges critiques the talks and recognizes the best with awards for excellence in communication and presentation. In addition to sharing great information, this contest gives students an opportunity to further practice and demonstrate their public speaking skills as a means of professional development. The ability to fully develop and communicate ideas is an essential skill for the success of young professionals and our industry.

We are very excited about this upcoming year and cannot wait to see everyone for another exciting conference!

Hasta Luego!

Cynthia & Jennifer

What to Know Before Running for Office

Tips from your current officers

- ❖ Be outgoing and be yourself. Let members know who you are as a person and how you are going to benefit them as members and how you will benefit the Western Region.
- ❖ Have fun!
- ❖ It's not as hard as it sounds. Don't let the position intimidate you. Ask current officers if you are unsure of something.
- ❖ Talk to current officers and members to see what kinds of events and activities everyone is expecting for next year.
- ❖ Know how much time you have to devote to this (There are conference calls, you will provide some content for the semi-annual newsletter, help at the regional meeting, should attend national meeting)
- ❖ Be confident. Know why you want to run, and know that you can handle it.
- ❖ Don't be afraid to step up and voice your opinion. Know that your opinion matters and will be asked for.
- ❖ Know that you will be considered an ADSA leader at your school, not just a representative at the regional level.
- ❖ Be ready for interview-like questions about yourself and know why you are running, etc.
- ❖ Know your strengths and weaknesses.
- ❖ Understand the time commitment. You won't be sitting on the sidelines. You should want to be involved.
- ❖ This is a great opportunity for students and for the Western Region. There are so many networking and leadership opportunities, and employers will look at this and your involvement and it will help you.

Get Excited for Phoenix 2012!

By Tyler Kamper, National 3rd VP & Western Region 1st VP

Greetings all! It has been my pleasure serving as the 1st Vice President of the inaugural Western Region of ADSA-SAD. We've been working hard to plan the meeting upcoming in March and look forward to seeing you all there!

In addition to serving on the regional officer team, I was elected to serve as the national 3rd Vice President of ADSA-SAD in July. Being on this national team has been a great experience. I have been able to develop my communication skills and have had a lot of fun thus far. As we continue to plan for the upcoming National Joint Annual Meeting, I am pleased to say that we as an officer team are excited for it.

This year's program is scheduled for July 15-19 in Phoenix, Arizona. Since it is in the West, I would like to encourage all of you to join us at that meeting. Having good

representation here in the West will allow us to continue to grow as a region.

Along with that, I cannot stress enough the impact that getting involved on the national level can have on your future careers. There are so many opportunities for networking and making industry connections that will help as we all choose our paths in this industry.

Some of the activities at the national meeting include: the career symposium, research paper presentations, tours, activities symposium, national officer elections, business meetings, student mixers, as well as many opportunities to network with professional ADSA members. Who knows, one of them could be your future employer!

So join us in Phoenix for an exciting meeting and let's show the rest of the nation how great the West is!

A Look Back at Nationals in New Orleans...

By Cathy Houlihan, Western Region Secretary/Treasurer

This past summer, I had the opportunity to attend the national meeting in New Orleans, LA. This was my first year as a member of SAD and I was excited to attend my first national meeting! Not knowing what to expect, I was a bit intimidated by the quiz bowl and academic presentations. After sitting through several presentations and events I realized how important and helpful they are to myself and fellow students.

The national meeting provides a chance for students to present their paper on various topics including original research, dairy foods and production. Even if you are not interested in

presenting there is sure to be a presentation that interests you, which is what makes this event so significant. There are also other events—such as a scrapbook competition and tours—to show some of the pizzazz of the local area.

Whether sharing information on an educational level or a social aspect of life the opportunity to make connections with fellow dairy industry colleagues is priceless. Nationals is like one giant dairy club meeting with some lectures, some sharing of ideas and a lot of fun! I encourage anyone who is interested or not sure what to expect to take a chance and come join the fun this year in Phoenix, AZ!

Registration Information

All registration materials will be emailed to Dairy Club advisors during the first week of January. They will also be posted online at adsa.org/western.asp under 'Meetings'.

The registration fee will be \$20 per participant, including each attending advisor. We have a block of rooms available at the Holiday Inn-Airport in Visalia (same hotel as the Western Dairy Challenge). When booking, use the code **WRA**. All attending students **MUST** be members of ADSA. SAD membership costs \$5 per student and can be done online at adsa.org.

Registration materials are due by ***Wednesday February 15, 2012***.

Research paper presentation abstracts are also due by ***Wednesday February 15, 2012***.

Please mail all registration materials and fees to:

Dr. Amy Lammert
Dept of Dairy Science & Dairy Products Technology Center
California Polytechnic State University
1 Grand Ave. Bldg. 18A
San Luis Obispo, CA 93407

Paper abstracts and all power point presentations should be emailed to WESTERNadsa.sad@gmail.com. Research paper and activities symposium power point presentations must be emailed to us by Monday February 27 for preloading.

Only one student per university will be allowed to compete in each category of the paper presentations (production, dairy foods, original research). If you are unsure which category your paper falls into, please contact 3rd Year Advisor Dr. Kas Ingawa at khingawa@ncsu.edu. Students competing at the regional meeting can also compete at nationals.

Regional officers are available to help with questions about putting together your presentation. If you would like their assistance, email us at WESTERNadsa.sad@gmail.com.

Questions? Please contact Western Region Coordinator Kimmi Devaney at WESTERNadsa.sad@gmail.com or 253.569.3207.

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