Champaign, IL—The American Dairy Science Association® (ADSA®) is pleased to announce Victor Cabrera as the 2019 recipient of the DeLaval Dairy Extension Award. The award will be presented on Monday, June 24, 2019, during the awards ceremony at the ADSA Annual Meeting in Cincinnati, Ohio.

The DeLaval Dairy Extension Award was created to recognize outstanding achievements in dairy extension. The winner must have made a valuable and noteworthy contribution to the dairy industry through dairy extension in the broad areas of production, manufacturing, marketing, and youth work; be active in dairy extension when nominated and have at least 10 years of dairy extension work with an educational or public institution; and have been a member of ADSA for at least five successive years.

Victor E. Cabrera is a professor and an extension dairy specialist at the University of Wisconsin–Madison. Cabrera’s applied research program generates state-of-the-art scientific knowledge and optimal decision making by blending economics, simulation modeling, optimization, and biological processes. Cabrera’s extension program supports dairy farmers’ decision making toward increased profitability, decreased environmental impact, and enhanced long-term sustainability. An evolution of Cabrera’s research-based extension program is to allow data-driven decision-making tools using real-time big data integration, warehousing, application of artificial intelligence, prediction, optimization, and development of integrated dynamic decision-support tools to develop a “virtual dairy farm brain.”

It is with great pleasure that ADSA and DeLaval Inc. present Victor Cabrera with the 2019 DeLaval Dairy Extension Award.

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