ADSA® Presidential Report

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It has been my pleasure to serve as president of ADSA over the past year. During that time, I had the privilege of meeting many of you at the annual meeting and through leadership meetings and discussions. I listened and learned from your conversations as you expressed your ideas and opinions on a broad range of topics. I did my best to serve ADSA during our organizational transitions. My perception is that your ADSA leadership is enthusiastically committed to doing the right thing for ADSA as a whole.

I applaud all of you and acknowledge the leaders of our Divisions for the many ADSA successes of 2016. I am especially proud of ADSA’s thriving and high-quality journal—the Journal of Dairy Science—with its exceptional editors, reviewers, staff, and committed authors. JDS creates scientific knowledge and translational impact to increase the efficiency, quality, and utilization of milk from cow to consumer. We are contributing to agricultural efficiencies that can help feed the world in 2050.

I am excited by the establishment of a stable association management service for ADSA, through the purchase of FASS, to ensure that our ADSA products (journal and annual meeting) and services (IT, membership, promotion) are supported. This transition provided a new net income generator for ADSA to further help us meet our vision and mission. You, as a member, can be confident that ADSA will continue to grow and create new opportunities for providing science, education, and service for the dairy industry.

We had an excellent scientific program at the 2016 annual meeting and have a great plan for the transition to an outstanding 2017 ADSA meeting in Pittsburgh. Our meetings are dynamic, engaging, and scientifically exciting. We are striving to make the 2017 meeting even more dynamic for all of us—your involvement makes a difference.

For those who want a few statistics:

- Our membership continues to grow, with individual memberships up 1.8%. We cannot slow down, so keep encouraging membership among your colleagues and students.
- Based on the fifth ADSA professional member satisfaction survey conducted in December 2015, 87.5% of professional members are either extremely or somewhat satisfied with their ADSA membership. It’s great to be satisfied but let’s not get complacent!
- The journal had a 10% increase in the number of pages published in 2015, with 854 articles, and was ranked third out of 58 journals (2.854) by Impact Factor in the Agriculture, Dairy, and Animal Science category, ranked third by 5-year Impact Factor, ranked first by Eigenfactor score, which removes self-citations, and first by total citations. In the Food Science and Technology category, JDS ranked 28th of 124 journals, fifth by Eigenfactor score, and third by total citations. The journal will publish more than 10,000 pages in 2016. That’s a lot of good dairy science!
- We held 2 very successful Discover Conferences in 2015, and the Large Dairy Herd Management conference was held in spring 2016. We are looking forward to publication of the Large Dairy Herd Management book in spring 2017. We are creating opportunities for conversation and discovery through these venues.
- Financially, our ADSA total assets grew by 13.8% and total net assets increased by 9.5%. The ADSA Foundation’s net assets grew by more than 5%. We are in a strong financial position to continue on our mission!

Thank you for being an important part of our ADSA mission. I look forward to seeing you in Pittsburgh in June.