Champaign, IL – July 23, 2014 - Alois (Al) F. Kertz, Ph.D., founder and principal of ANDHIL LLC, assumed the role of President of the American Dairy Science Association® (ADSA®) during the 2014 Joint Annual Meeting (JAM) held July 20 to 24, 2014 in Kansas City, MO. He will serve as President of the Association for one year. Dr. Kertz served as Vice President of the organization for the past year and Secretary/Treasurer of the organization prior to that.

Kertz received B.S. and M. S. degrees in dairy science and nutrition from the University of Missouri-Columbia followed by two years’ service in the U.S. Army in nutrition research, and as platoon leader and in food supply management in Thailand. In 1974, he received a Ph. D. degree from Cornell University in animal nutrition with research in growth and development of cattle. Kertz began in dairy research and development with Ralston Purina Co/Purina Mills Inc., progressed through responsibilities in applied and field research, technical services, and directed the dairy field consultant program. In 2000, he joined Agribrands International as director of ruminant research until forming ANDHIL LLC in mid-2001. He has served 18 international clients, making presentations in 11 countries, and has had 37 U.S. clients.

Dr. Kertz’s ADSA membership began as an undergraduate, and he served as President of the ADSA Student Affiliate Division. ADSA service includes committees for various research awards, nominating, resolutions, feeding and management, international, and membership; FAIR 2002; chair of the Production Division; and overall Program Chair for the 1997 Annual Meeting. He has chaired the ADSA Foundation Board of Trustees, and led a review and revitalization process that resulted in the Foundation taking a more active role within ADSA.

He states that “ADSA must continue to evolve in increasing, engaging, and acknowledging its international membership (over one-third outside the US), in recognizing its international authorship of JDS articles (70% of total articles now come from outside of North America), in developing new services, such as S-PAC, for its current membership, in seeking mutually beneficial relationships with other professional/scientific societies, and in aggressively seeking new members in current and allied fields of science and industry. At the same time, ADSA needs to increasingly utilize available demographic information of its membership to better understand and serve existing and new members. This is an opportune time for ADSA to continue to move forward various programs initiated over the last several years, to further strengthen the Journal of Dairy Science® and its marketing reach.”

###
About the American Dairy Science Association
Founded in 1906, the American Dairy Science Association® (ADSA®) [www.adsa.org](http://www.adsa.org) is an international organization of educators, scientists, and industry representatives who are committed to advancing the dairy industry with a keen awareness of the vital role the dairy sciences play in fulfilling the economic, nutritive, and health requirements of the world's population. ADSA publishes the Journal of Dairy Science®, the top-ranked, peer reviewed dairy and animal science journal in the world.

The organization provides scientific leadership and technical support to sustain and grow the global dairy industry through the generation, dissemination, and exchange of information and services. Members of ADSA have discovered new methods and technologies that have revolutionized the dairy industry, helping provide consumers with a safe, affordable supply of nutritious dairy products.