40th ADSA DISCOVER Conference
NASEM Nutrient Requirements of Dairy Cattle
Hosted by the American Dairy Science Association
June 1-4, 2021

Sponsor Recognition and Benefits Include:

- Recognition on the ADSA and DISCOVER web sites prior to and following the conference
- Recognition in the conference web site, in the conference notebooks, and throughout the conference (e.g., during discussion periods and breaks)
- Participation in scientific discussions and formal/informal interactions with professionals representing various perspectives, interests, and geographic locations
- Association with the Discover Conferences, highly regarded for excellence and opportunities for exchange of information on a topic important to the future of animal agriculture
- Sponsor contributions support the DISCOVER Conference Series mission and vision
- Receive complimentary registrations as shown below

**Sponsorship Opportunities**

- $10,000 Platinum Level Sponsor (3 Complimentary Registrations)
- $7,500 Gold Level Sponsor (2 Complimentary Registrations)
- $5,000 Silver Level Sponsor (1 Complimentary Registration)
- $2,500 Bronze Level Sponsor (No Complimentary Registration)

Less than the $2,500 Level, “Contributor”

*Sponsors at the $15,000 level or above will receive special designation/ recognition.*

Platinum, Gold and Silver sponsors have the opportunity to receive extra recognition (e.g., prominently displayed sign and targeted recognition at the conference) by providing additional sponsorship for meals, breaks, or the opening reception (see options below)

**Recognition available for additional support by Platinum, Gold and Silver sponsors:**
- Lunches: $3,500 additional sponsorship for each lunch
- Breakfasts: $1,750 additional sponsorship for each breakfast
- Breaks: $1,500 additional sponsorship for each break
- Opening Reception: $2,500 or $5,000 (Exclusive sponsor) additional sponsorship