Creating an Enduring U.S. Dairy Production Sector

Conference Objective
Creating an enduring U.S. dairy production sector depends on addressing various economic, environmental, and social issues facing the industry today. Organizations and individuals engage with these challenges and opportunities in U.S. dairy production – each biased by their own perspective. Some emphasize global food security and unprecedented growth in global demand for dairy products. Others call for freezing the environmental footprint of agriculture and preserving wildlife habitat. Yet still, others highlight the need for upholding the rights of those involved in producing and consuming dairy products and the well-being of animals.

Regardless of the viewpoint taken success for the U.S. dairy sector hinges on its ability to abate threats and capitalize opportunities in a new globalized context. Sustainability is not poorly-defined. Sustainability is integrative and interdisciplinary in nature.

The goals for this Discover Conference are to provide a cross-section of key discipline experts and a venue for discussion and integration of these issues across animal physiology, nutrition, welfare, climate change, economics and marketing, social issues, and policy among others. Continued success of the U.S. dairy production sector requires engagement in topics that usually do not surface in dairy production meetings, but are essential for improving the U.S. dairy industry and becoming more sustainable and vital for generations to come.

Conference Themes
- U.S. Role in Global Food Security
- Perspectives from Dairy Sector Stakeholders
- Sustainability in a Global Dairy Marketplace – Demand and Supply
- Dairy Production and the Environment
- Opportunities in Sustainability
- Innovative Pathways Forward
- Breakout Groups: Discussion on Future of Sustainability of the Dairy Industry

Who Should Attend?
In addition to traditional animal scientists, agricultural economists, and agricultural engineers, this conference will appeal to a broader group. That group includes representatives from retail food companies, milk processors and cooperatives, non-government organizations, animal health companies, and feed companies who also have an interest in ensuring continued industry viability. Graduate students are also invited to attend.

Travel
The conference will be held at Eaglewood Resort & Spa, strategically located on 106 acres in northwest Chicago, and just 35 minutes from downtown and 25 minutes west of O’Hare International Airport. The resort is easily accessible via major airports and roadways, and within reach of the area’s spectacular attractions. Go to http://www.eaglewoodresort.com/Location/location_directions.asp for hotel information and detailed driving instructions.

Registration & Hotel Accommodations
Information regarding registration and hotel accommodations is available on the DC30 Web page at http://adsa.org/Meetings/DiscoverConferences/30thDiscoverConference.aspx

For complete conference information, including the latest program and registration information, go to: http://www.adsa.org/discover/