Conference objective: To provide a focused forum for discussion of the key social, environmental, animal welfare, and economic issues related to dairy food production using science-based approaches.

Final draft agenda (with speakers confirmed as of 11/11/09)

Tuesday, May 11, 2010

Opening Session (6:00 – 8:30 pm)
6:00 Reception
6:30 Dinner
7:20 Welcome
7:30 Sustainability – A Wicked Problem... – Speaker: Chris Peterson (confirmed)

Wednesday, May 12, 2010

Morning Session I (8:00 – 12:00 pm)
Theme: What is Sustainability?
8:00 Societal Perspectives on Sustainability – Speaker to be confirmed
8:30 Panel Discussion: Sustainability from the Global and Local Food Supply Perspective – Introduction and brief words by moderator – Jennifer Garrett (confirmed)

8:45 Panel remarks (15 minutes each)
  • Panelist 1 -- The global food supply challenge and the role for animal products (speaker to be confirmed)
  • Panelist 2 -- What does sustainability mean from a food retailer/supplier perspective? (speaker to be confirmed)
  • Panelist 3 -- What does sustainability mean from a dairy producer perspective? (speaker to be confirmed)

9:30 Break
10:00 Discussion/ Q & A session with morning speaker and panel
12:00 Break for Lunch

Afternoon Session I (1:15 – 5:30 pm)
Theme: Environmental aspects of sustainability
1:15 What is LCA? - Basics of a Life Cycle Assessment – Speaker: Roger Cady (confirmed)
1:45 Short Q&A – clarifying questions

1:50 Air issues and sustainability – Speaker: Frank Mitloehner (confirmed)
2:20 Short Q&A – clarifying questions

2:25 Water issues and sustainability – Speaker: Doug Beegle (confirmed)
2:55 Short Q&A – clarifying questions
Thursday, May 13, 2010
Morning Session II (8:00 – 12:00 pm)
Theme: Animal Welfare Aspects of Sustainability
8:00 Big Picture: Integration of welfare and sustainability – Social, Societal, and Political Contexts – Speaker: Candace Croney (confirmed)
8:30 Bringing the science to dairy animal welfare: Key issues for the dairy industry – Speaker: Nina Von Keyserlingk (confirmed)
9:00 Discussion with both speakers
10:00 Break
10:30 What are the limits/ opportunities/trade-offs of increasing efficiency at the cow-level? – Speaker: Mike Van Amburgh (confirmed)
11:15 Discussion
12:00 Break for lunch

Afternoon Session II (1:00 – 3:30 pm)
Theme: Reconciling the Pieces – Looking Behind the Headlines
1:00 Intuitively obvious, conventional wisdom, & scientific reality: Four examples – Speaker: Jude Capper (confirmed)
   • Good Ol’ Days (Dairy)
   • Food Miles (Eggs)
   • Carbon Sequestration (Pasture)
   • Grass Fed (Beef)
1:45 Short Q&A – clarifying questions
1:55 Economic sustainability: In conflict with or synergistic to environmental sustainability? – Speaker: Kevin Dhuyvetter (confirmed)
2:40 Short Clarifying Questions
2:50 Break
4:05 Panel discussion with the afternoon speakers
5:00 Adjourn – dinner on your own

Friday, May 14, 2010
Morning Session III (8:00 – 12:00 pm)
Theme: Integrating Sustainability Issues in Dairy Production
8:00 Looking ahead – what does the dairy industry of 2025 look like? What are the future issues that we must face? - John Fetrow (confirmed)
9:00 Discussion
10:00 Break
10:30    Conference Summary and Challenge - What are the key points and challenges for sustainability in dairy production? How do we engage people and how do we continue sustainability as a “living discussion” within ADSA, the dairy industry, and the food chain? – Discussion leader: Paul Thompson (confirmed)

12:00    Adjourn