Welcome to the National ADSA-SAD online pipeline! The 1999-2000 officer team has an exciting meeting in store for you this July in Baltimore, Maryland. Our team would like to encourage your club's attendance, as well as participation in all of the scheduled events. This year's meeting will be a blast and you don't want to miss out!

The upcoming national meeting is full of benefits to you and your Dairy Club. It is an excellent way to meet many new undergraduate and graduate students from all over the nation, including hundreds of industry professionals. Everyone always says, "It's not what you know, but whom you know." Networking is the key to a successful future in agriculture and this meeting will supply that essential key.

The national meeting will also give you the opportunity to visit a new state and even visit a dairy farm from the eastern region of our nation, that is if you are not already from the east! During the meeting you will get the chance to participate in any if not all of our contests including the yearbook competition, scrapbook competition, web site contest, undergraduate paper presentations, and the list goes on. You could even be elected as the next president of the National ADSA-SAD. You don't want to miss this!

ADSA has a lot in store for you and your Dairy Club. Make your reservations NOW! I look forward to meeting you in Baltimore!

A Maryland Hello!
by Jessica Fritz, University of Maryland Dairy Husbandry Club Member

The Inner Harbor, the National Aquarium, the Maryland Science Center, art galleries and museums. All these attractions and more are what make Baltimore a great place to visit. A short drive from Baltimore City will take you to more rural areas of Baltimore County and beyond where you can experience the number one industry in Maryland-agriculture. There are currently over 12,000 farms in Maryland with the average size being 178 acres. 89% of the farms in Maryland are owned by an individual and family and there are 889 dairy farms within Maryland. Come enjoy the culture of Baltimore and the beauty of Maryland agriculture!

Hotel Update

Make your reservations at the Days Inn Inner Harbor (Student HQ hotel) now! Even if you don't know the exact number attending, block rooms you anticipate needing. Down payments will be refunded up until 72 hours before the meeting. Go to www.baltimore2k.org to make your reservations.

Calendar of Events

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>May</td>
<td>1</td>
<td>Deadline to signup for contests and chapter memberships due!</td>
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<tr>
<td></td>
<td>30</td>
<td>Judging of Dairy Club Web Site competition</td>
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<tr>
<td>June</td>
<td>1</td>
<td>Chapter Annual Reports Due</td>
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<td></td>
<td>10 - 14</td>
<td>Institute of Food Technologists Meeting, Dallas, TX</td>
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<tr>
<td>July</td>
<td>1</td>
<td>Meeting Registration Forms due</td>
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<tr>
<td></td>
<td>24-28</td>
<td>ADSA - ASAS Joint Meeting, Baltimore, Maryland</td>
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Free ADSA - ASAS Student Members at National

Beaches, mountains, water, back home — what did you see or visit during spring break? While planning for spring break took some time, too, we will planning for the ADSA - ASAS Joint Annual Meeting, July 24-28. As a dairy science club member, here is another reason to attend — complimentary (FREE) meeting registration! ($100 value) To date, here is the meeting lineup:

Monday:
- Dairy Tour and/or Dairy Foods Workshop
- SAD Opening Mixer and Orientation, and Opening Session and Reception, including the “Milk, Where’s Your Mustache” photo booth!

Tuesday:
- SAD Business Meeting, Activities Symposium, Undergraduate Student Paper Presentations, and Mixer/Dance in the evening.

Wednesday:
- SAD Business Meeting (Election of Officers), Career Day Workshop, Awards Luncheon, and a tentative ESPN Sportszone event.

Make your plans now to attend and participate in the club contests (scrapbook, yearbook, chapter, Web site, chapter display) or individual contests (dairy foods, production, or independent study student paper contest or outstanding student). See you in Baltimore!

How to Get Your Dairy Club Members off the Streets and At Your Meetings.
by Matthew Wolle, SAD National Second Vice President

The question these days in all student organizations seems to be, “Will anyone show up?” This is a very valid question. How does a club interest people enough to show up when there are so many activities on and off campus to take part in? In this article I will outline a few ideas that may help you attract members old and new to the club’s meetings and events.

The thing I emphasize is FUN! Do not have boring meetings that are just a step above the world history lecture that they had at 8:00 am that morning. If your meetings are like this, your club members would probably rather stay at home and veg-out in front of the TV or go play Nintendo. Granted, most club meetings must conduct business in order to get things done, but please realize that most people parliamentary procedure and committee reports are boring. So what do you do to combat this? Reward them! Have pizza, ice cream, cheese & crackers, or other dairy products after the meeting, during a little social time for members to talk outside of work and class. Go on a hayride around campus or have a bonfire. The list goes on and on. Above all else it must be creative and entertaining; hopefully a lot better than Dr. Snorebag’s 16th lecture on the Bay of Pigs invasion.

Another idea is to have a point system. Keep track of who comes to the meetings and is involved in the club’s activities and give them points, gold stars, or whatever, but keep track. Then reward the high points people accordingly with prizes, free trips to regional and national ADSA-SAD conferences, or scholarships if your club has the funds. This is not bribing them to be active in the club. This is merely recognizing those who are active, and the number one thing that you can do get people involved is to recognize them for their hard work, loyalty, and dedication the club.

These suggestions and ideas are just observations of what works in my own dairy club and other campus organizations I have been involved with. I am sure that there are millions more that may work even better for you. If you need more ideas contact your school's campus involvement center or search the Wild World Web. I hope this helps you out and remember, if you are not having a good time, chances are no one else is either — so make it FUN!

Midwest Regional a Mad-Town Success
by Matthew Laubach, SAD National First Vice President

This year’s Midwest Regional ADSA-SAD meeting was one of the best. I have to thank the students and faculty at University of Wisconsin-Madison for a job well done. Everything went well and everyone truly enjoyed themselves.

On Friday February 11, 498 students and advisors met in Madison for the meeting. The first evening was the start of the quiz bowl competition, followed by a dance. The business meeting started on Saturday morning. This included a presentation by the national officers present, officer elections, and election for the host school the following year. Following the morning meeting, the final rounds of quiz bowl were held. In the afternoon the activities were moved to the Madison campus, where lunch was provided. After lunch there were several informational sessions, as well as tours of the campus and dairy facility. The banquet was held that evening, the guest speaker was Dr. Dave Dickson, retired professor from the UW Madison. To conclude the regional meeting, a dance was held after the banquet.

This year’s ADSA-SAD was truly a wonderful time. I look forward to next year’s meeting in Illinois. Next year’s regional ADSA-SAD will be at the University of Illinois, with our new executive staff: Scott M Metzger, Iowa State; Matthew J Wolle, University of Minnesota; Betsy Bianchi, University of Wisconsin-River Falls; and Amy Meyer, University of Illinois.

Make some Memories!
by Danielle Leuty, SAD National Officer

A club or chapter scrapbook is a great way to display the events and activities your club takes part in each year. Our Dairy Club’s scrapbook is on going and each year we add new pictures and memorabilia. We try to keep it updated through out the year so everyone can see what we have been doing. We ask all members to contribute pictures, articles, and other items of interest. A volunteer is put in charge of organizing and updating the book, and making sure that it is displayed at every possible opportunity.

Some tips for your Scrapbook are:
1) Ask everyone to contribute
2) Choose a theme
3) Use other things besides pictures
4) Try to make it a reflection of the club’s activities and accomplishments
5) Be creative and have fun!

Continued, next column