2013 Joint Annual Meeting
Is Rapidly Approaching

The 2013 Joint Annual Meeting Planning Committee and the associated program committees have developed an exciting program. The committees have now reviewed and accepted more than 2,100 abstracts and approved 32 symposia and workshops. We have expanded the number of oral sessions and all attendees should be able to find a session of interest throughout the three and a half days of JAM.

Many of the planned symposia will be of particular interest to ADSA members:

- Triennial Growth and Development Symposium: Vitamin D—Establishing the basics to dispel the hype
- Ruminant Nutrition Symposium: Advancements in enhancing cell wall digestibility and its contribution to improve ruminant production
- Bioethics 1: The Hunger Games: Should “Big Ag” be left standing?
- Companion Animals Symposium: Effect of dietary format on nutrition, food management, and food safety
- Cell Biology Symposium: The immune system in pregnancy
- Milk Protein and Enzymes: Role of enzymes in dairy processing
- Dairy Foods: New approaches to lower sodium in cheese and techniques to address quality
- ARPAS Symposium: Applied nutrition of ruminants: Current status and future directions
- Dairy Foods: Dietary influence on milk synthesis of health-promoting components in bovine and human milk
- ADSA Multidisciplinary International Leadership Keynote (MILK) Symposium: Colostrum quality, analytical methods and processing challenges
- ADSA-ASAS Northeast Section Symposium: Optimal land use for Northeast farms: Growing crops and feeding animals
- ADSA Southern Section Symposium: Strategies for managing reproduction and udder health in heat-stressed dairy cows

The full list of symposia and workshops can be found on page 5 of this newsletter. These symposia, along with a broad, discipline-based scientific program, promise to make this year’s meeting truly outstanding. Please visit the 2013 JAM website (http://www.jtmtg.org/2013) to register, book your hotel, and stay up to date on JAM news.
Graduate student oral and poster competitions as well as Student Affiliate Division competitions and activities will be featured in the program. These activities provide an excellent way for students to highlight their scientific achievements and to network with other students and professionals.

I am honored to serve as the JAM Program Chair for 2013; however, the real work of organizing the meeting is done by our program committees. These committees develop the ideas for the symposia, review the abstracts, and construct the oral and poster sessions. The FASS staff, the executive directors of ADSA and ASAS, and the member societies also do a fantastic job with the logistics of the meeting and making everything run smoothly. Please join me in thanking these volunteers and staff who have worked so diligently to get these tasks done in a timely manner.

JAM 2013 promises to be a meeting with a great scientific program and plenty of time for networking—I look forward to seeing you in Indianapolis!

Geoff Dahl
JAM Overall Program Chair
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ADSA Multidisciplinary International Leadership Keynote (MILK) Symposium
California Polytechnic State University SLO
2013 JAM Symposium and Workshop Schedule

Monday, July 8
- Triennial Growth and Development Symposium: Vitamin D—Establishing the basics to dispel the hype
- Teaching and Learning in the Animal Sciences: New grounds for the 21st century (Workshop)
- Late-Breaking Abstracts

Tuesday, July 9
- Ruminant Nutrition Symposium: Advancements in enhancing cell wall digestibility and its contribution to improve ruminant production
- Bioethics 1: The Hunger Games: Should “Big Ag” be left standing?
- Companion Animals Symposium: Effect of dietary format on nutrition, food management, and food safety
- Cell Biology Symposium: The immune system in pregnancy
- Teaching/Undergraduate and Graduate Education Symposium: Graduate education in a shifting research landscape
- Bioethics 2 Open Symposium: Is modern animal agriculture ethically defensible?
- Physiology and Endocrinology: The next generation of metabolic endocrinology
- Milk Protein and Enzymes: Role of enzymes in dairy processing
- Dairy Foods: New approaches to lower sodium in cheese and techniques to address quality
- Trace mineral nutrition

Wednesday, July 10
- ARPAS Symposium: Applied nutrition of ruminants: Current status and future directions
- Dairy Foods: Dietary influence on milk synthesis of health-promoting components in bovine and human milk
- Forages and Pastures: Forage systems adaptable to dry conditions
- Meat Science and Muscle Biology: Implants, muscle development, and meat quality
- Beef Species Symposium: Nutrient requirements of the beef female in extensive grazing systems: Considerations for revising the beef NRC
- Companion Animals Symposium: Comparative animal nutrition
- ADSA Multidisciplinary International Leadership Keynote (MILK) Symposium: Colostrum quality, analytical methods and processing challenges
- Nonruminant Nutrition Symposium: Breaking the mold: Formulating monogastric diets without traditional ingredients
- Small Ruminant Symposium: Sustainable meat goat production

Thursday, July 11
- Mixed Models Workshop (all day Thursday and Friday am)
- Meat Science and Muscle Biology: Preharvest factors affecting the prevalence of pathogens in livestock and meat
- ADSA/ASAS Graduate Student Symposium: How to communicate science successfully using media outlets
- Ruminant Nutrition Symposium: Burk Dehority: Swimming in the rumen with protozoa
- ADSA-ASAS Northeast Section Symposium: Optimal land use for Northeast farms: Growing crops and feeding animals
- ADSA Southern Section Symposium: Strategies for managing reproduction and udder health in heat-stressed dairy cows
- Follow-up to Innovate 2012: We talked about funding issues...now what?
- Reproduction Symposium: External influences on reproductive neuroendocrinology

Continued on next page
Friday, July 12
• Mixed Models Workshop (all day Thursday and Friday am)
• CDGKV Inaugural Genetics Symposium
• Production, Management and the Environment: Confinement animal agriculture sustainability
• Communicating Animal Science in the Popular Media (Workshop)
My message in the fall newsletter addressed much of the history of ADSA and its challenges for contributing to food security for the projected nine billion people who will inhabit our world in 2050. Spring brings a focus by ADSA on the new cycle of business for the year. Consequently, this letter covers the business side of ADSA—the Journal of Dairy Science®, the Joint Annual Meeting (JAM), membership, and the ADSA Foundation.

The JAM is far along in planning and execution for this year’s gathering in Indianapolis on July 8–13. The Program Committee, chaired by Geoff Dahl, has scheduled more than 2,300 abstracts and 30 symposia and workshops in 3.5 days of programming. Dr. Phil Nelson, former head of the Food Science department at Purdue University and winner of the 2007 World Food Prize, will be the featured speaker at the opening session that begins on the evening of Monday, July 8, followed immediately by the opening reception. The global networking reception is on Thursday at 4:30 pm.

The Production and Dairy Foods Divisions nominating committees are identifying members who will serve as directors and vice-president of ADSA for the next three years. I encourage each of you to vote when the slate of candidates is announced. The ADSA Board is also selecting individuals for the honor of ADSA Fellow, and committees are selecting award winners from a list of deserving nominees. These individuals will be recognized during the ADSA Awards Program on Wednesday, July 10, at 7:00 pm.

The Journal of Dairy Science is the flagship of ADSA and its “cash cow.” The journal provided 60.5% of total revenue for ADSA in 2012 but accounted for only 37.7% of total expenses. The financial performance of the Journal of Dairy Science provides major benefits to each of our members. The cost of membership in ADSA is ridiculously low ($110 annually) compared with other professional societies in agriculture, and membership dues have been at this level for several years. Membership support expenses slightly exceeded (by about $1 per member) revenues from membership dues in 2012.

A portion of the net income generated by the journal is designated to what the Board refers to as the “JDS Superfund.” When this fund is fully capitalized at around $8 million, the interest generated will be used to cover page charges for papers published in the Journal of Dairy Science by ADSA members. Roger Shanks, JDS editor-in-chief, provides more details about the Superfund later in this newsletter. Quality and quantity characterize our journal. Its readership is worldwide; the 2011 Impact Factor (published in 2012) of 2.54 was second among 55 journals within the category of Agriculture, Dairy and Animal Science, 5% higher than the Impact Factor from the previous year. Records for total papers (740) and pages (7,400) published were established in 2012. These strong numbers, along with our co-publishing arrangement to sell and market the journal through Elsevier, contributed $625,830 toward paying overhead and producing net income of approximately $330,000 (pre-audit) for ADSA in 2012.

The ADSA Foundation, chaired by Cindie Luhman, has developed a symposium for 2014 that deals with a looming crisis: the ability of academia to train future PhD scientists for academic and industry positions in animal and food sciences by 2020. A second initiative, which may be announced during JAM, is an exciting new model that centers on ADSA leadership in an effort to enhance an existing platform that is vital for the future sustainability and growth of the dairy industry.
Finally, the Discover Conference program, led by Larry Miller, continues to perform as envisioned by Bill Baumgardt in 1997. Bill’s vision was to convene a group of scientists with a common interest in a retreat-like setting that promoted the open and free exchange of ideas. Discover Conference 1 was held in 1998. In 2013, Discover Conferences 25 and 26 will address, respectively, the preruminant calf and feed efficiency. Discover Conference 27 is scheduled for 2014, and a recent proposal submitted by Randy Shaver is likely to become Discover Conference 28 in fall 2014. The success of the Discover Conference program is unprecedented for a science-based conference covering topics of critical importance to the animal and food industry. This is recognized by the financial support from industry that is generated with each of the conferences. Net income generated from the Discover Conference goes directly to the Foundation, which is then able to execute initiatives like those currently being planned.

The mission statement for ADSA states: “The American Dairy Science Association provides leadership in scientific and technical support to improve and grow the global dairy industry through generation, dissemination, and exchange of information and services.” Our business success, as summarized here, allows ADSA to continually strive toward achieving its mission.

Ken McGuffey
ADSA President
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Report from the JDS
Editor-in-Chief
Roger D. Shanks

The Journal of Dairy Science (JDS) is the leading dairy journal internationally. Growth continues in number of submissions to the journal, number of accepted manuscripts, number of published manuscripts, and Impact Factor, and more people are using our journal. One benefit of this growth is greater financial support for the American Dairy Science Association (ADSA). The revenue stream for JDS (and therefore ADSA) is slightly different than that for many other journals. The JDS revenue stream is a balanced approach that includes a combination of page charges to authors and end-user fees (through Elsevier). I thank my predecessors for the foresight to develop this revenue model. The per page charge for authors has remained constant for several years. No plans are being developed to increase the per page charge. Plans to reduce or eliminate page charges for ADSA members were a critical component of the development of the “JDS Superfund.” Back in 2008, the vision was to create an endowment (the Superfund) that would generate $400,000 per year. Interest rates were higher then and a 5% return was considered reasonable. Therefore, the goal of the superfund was set at $8 million. A 5% return on $8 million would yield $400,000 per year. The Superfund is more than half way toward reaching the $8 million goal for the endowment.

Does this plan for the Superfund still make sense today? What else might affect these plans? Expenses for JDS for 2013 are projected to substantially exceed $400,000, and thus the income from the Superfund would be insufficient to cover all expenses. Also, page charge revenue is projected to be greater than $400,000 in 2013. The tremendous growth of JDS at these accelerated rates was not anticipated when the plans for the Superfund were developed. Another development that may affect future revenue streams is open access. Currently, the choice to publish a paper under open access can be made by the author. The author can submit to an open access journal (per page charges for open access journals are generally much higher than the current JDS per page charge) or the author can pay a higher publication fee (in lieu of standard page charges) and publish in JDS. To review, open access means that a research article would be freely available to all readers once the article is accepted and added to the journal. Open access publication has been an option within JDS for several years, but most authors do not choose to pay the higher fee. However, a nice benefit of JDS is that every article is freely available one year after publication. To state another way, the most recent 12 months of JDS are embargoed and only available to members of ADSA or subscribers to the journal. After one year, all published articles are freely available on the JDS website (http://www.journalofdairyscience.org). Abstracts and interpretative summaries are freely available as soon as the article is published. The US government is initiating guidelines for open access of federally funded research. These guidelines are very similar to the current practice of JDS. This is welcome relief because a different revenue model may have been required if the guidelines for open access deviated significantly from our current practices. However, continued uncertainty about open access behooves us to be extremely cautious before eliminating or reducing revenue streams. If income from the JDS Superfund was the only source of support for JDS, the journal would need to be much smaller. Currently, flexibility is a great attribute of the JDS revenue stream. Multiple revenue streams will continue to be necessary to maintain and improve the quality of the journal. As I have used all of my available space in this newsletter, I will just mention that one means to control costs is to move to an electronic-only version of JDS (eliminating the print version). Other ideas to improve revenue or control costs for JDS are welcome.

Roger Shanks
JDS Editor-in-Chief
Report from the Graduate Student Division

Past

The Graduate Student Division (GSD) was created in 2011 by the executive board of ADSA out of the need to further engage graduate members in order to foster new leadership within the dairy industry. Recognizing that today’s graduate students are tomorrow’s dairy professionals and leaders, the executive board of ADSA and the graduate student liaison, Janet Brown, were instrumental in establishing a successful GSD. The first executive council of the GSD made tremendous strides in establishing not only a solid foundation, but also creating new traditions. Those officers were Katy Proudfoot (president), Rachel Campbell (vice president), Fabio Lima (secretary), Emily Hurt (treasurer), Prafulla Salunke (Dairy Foods director), and Lizzy French (Dairy Production director).

Present

The GSD currently has 470 members and 35 recent graduates who have taken advantage of the new half-price “transitional” membership that ADSA now offers. April 1 marked the end of the GSD’s “60 Days to 600 Members” campaign, a membership drive that encouraged current GSD members to refer new members themselves in order to be awarded cash incentives.

Six executive officers lead the GSD, including President Rachel Campbell; the other five officers lead important committees devoted to professional development, networking outlets, and, of course, to the fun activities of the division. The Communications Committee (chair: Amanda Sterrett, vice president) keeps the graduate student members informed of ADSA/GSD activities through the quarterly newsletter and Facebook. The Career Development Committee (chair: Gosia Zobel, treasurer) provides opportunities for graduate students to learn more about academic and industry careers and tools to help graduate students transition from student to salary earner. The Membership Committee (chair: Michael Adams, secretary) is charged with the vital task of increasing and retaining graduate student ADSA members. The Education Committee (chair: Keena Mullen, Dairy Production director) provides cutting-edge educational opportunities for members, including a joint ASAS-ADSA graduate student symposium at JAM. Last but not least, the JAM Social Events Committee (chair: Steve Beckman, Dairy Foods director) provides opportunities for graduate students to network with each other before and during JAM.

Over 130 students have completed their profile on myDairy Career, a 160% increase in completed profiles from last year. Over the past year, 19 jobs have been posted. The GSD Facebook group has 260 members from all over the world and is constantly growing. The GSD has purchased a webinar on organic milk to watch in April so that the membership can view and discuss it amongst each other at no cost. An infographic was created to summarize the GSD’s demographics and membership benefits. The quarterly GSD newsletter has featured six articles from international student members in the last two issues, summarizing the dairy industry in their countries. This addition to the already-informative newsletter has provided members the opportunity to learn about the different dairying strategies available and has received great feedback from members.

Last year’s graduate student symposium at JAM was the most popular event for ADSA-GSD members—there were not even enough seats for all attendees! The GSD hopes that interest continues this year as the ADSA GSD and ASAS GSD are teaming up again for the symposium. Topics for the symposium include “Communicate Better By Listening,” “Selling Science to the Public,” “Know Your Story and How to Tell It,” and “Proper Preparation for Media Interviews.” The GSD will also host the second annual, and hugely popular, Dairy Tales! Graduate students from dairy production and dairy foods will give presentations on their fields of study. The TED-style talks (10 to 15 minutes each) are meant for an audience of students who are not experts in the field. This year’s topics include “Insights into the Raw Milk Controversy,” “The Truth Behind Tail Docking,” and “Starting Off on the Right Hoof: Transition Cow Management.” The Career Insights lunch (sponsored by Novus International Inc.) will provide students with the opportunity to learn from table leaders (ADSA professional members with hiring responsibilities) in an informal setting where they will be able to ask frank questions about how to get an interview and how to thrive once in the position.

Continued on next page
After all that learning, the GSD has reserved a night for a mixer where graduate students can relax and get to know each other at a local bar or restaurant.

**Future**

Nominations are currently underway for a new officer team to take over at JAM 2013. Next year’s president, Amanda Sterrett, is looking forward to leading a great group of students through new endeavors and challenges. She and the new executive team will outline new goals and work together to achieve them. The team will continue the hard work to increase membership and to offer even more benefits to those who are already members; to provide new and innovative professional development opportunities; to foster continued membership in ADSA beyond the student experience; and to promote scholarship and relationships among graduate students throughout the world. Most importantly, they will employ the ideas of the total membership to create a great atmosphere and opportunities to learn from one another in order to become successful and valuable professional members of the dairy science community.
DAIReXNET National Dairy Extension

What is DAIReXNET?

DAIReXNET is a national extension resource that provides science-based, peer-reviewed information for the dairy community through eXtension.org.

Timely Exclusive Content

In 2012, DAIReXNET began a series of exclusive new articles on nutrition topics, to be published on the first day of the month. All of the currently available articles in this series are listed at the top of our dairy nutrition page, and we have plans to begin similar projects with other subjects. This project has been successful so far; the articles have been picked up by a variety of dairy publications. These pieces cover a range of nutrition topics, including

- Excess Sulfur and Potassium can Cause Mineral Nutrition Problems with Dairy Cows
- Checklist for Nutritional Aspects for Improving Reproductive Efficiency
- Checklist for the Top 5 Priorities for Fall/Winter Dairy Feeding Programs
- Management Practices Before Calving Help Prevent Fresh Cows from Becoming “Losers”

Collaboration on AFRI Grants

As Agriculture and Food Research Initiative (AFRI) funding becomes more focused on true integration of research and extension work, DAIReXNET can be a valuable partner in national integration of research and extension. To name just a few delivery methods, collaboration can include webinars; dairy producer and industry-oriented articles; and lay summaries of the outcomes of research projects.

If you are interested in collaborating with DAIReXNET, please contact Donna Amaral-Phillips at damaral@uky.edu for more information.

Educational Opportunities

From sound, science-based articles to webinars, DAIReXNET resources make great supplemental materials for courses and programs designed for undergraduate and graduate level students, extension educators, youth, allied industry personnel, and dairy farmers. Some topics we have covered in past webinars include

- minimizing effects of heat stress on milk production and reproduction
- preventing lameness in dairy cattle
- improving milk quality and continuing to avoid antibiotic residues
- managing labor
- environmental management as it relates to feeding programs
- transition cow management

You can watch all of our past sessions and see the PowerPoint slides on our archived webinars page. Almost all of our past webinars have been approved for ARPAS credit, which can be used to fulfill IACUC requirements at some institutions. In addition to our archived webinars and articles, we also plan to conduct a new series of webinars in fall 2013/spring 2014.

Continued on next page
How to Keep Abreast of New Content

Would you like to stay informed about DAIReXNET’s new programs and content? You can keep an eye on our Facebook page, check our upcoming webinars page, or sign up for our listserv to see when we announce upcoming webinars, the new series, and our latest articles!

Visit DAIReXNET today and explore this resource at www.extension.org/dairy + cattle

For announcements, news, and reliable dairy information, follow us on Facebook at http://www.facebook.com/DAIReXNET

Would You Like to Contribute?

DAIReXNET is always looking for new contributors! We need people to review articles and other materials, be part of our management team, and answer questions submitted from our users. If you are interested in helping us generate quality dairy content, please contact Dr. Donna Amaral-Phillips at damaral@uky.edu or Nancy McGill at nancy.chenault@uky.edu.

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ADSA Corporate Sustaining Member Benefits:

If Dairy Is Your Business, then ADSA Corporate Membership Is for You!

Corporate Sustaining Member dues are $1,000.00, which includes professional membership for your representative. Your representative will have electronic access to JDS (and a paper copy for an additional fee) and can attend Discover Conferences and subscribe to S-PAC at the ADSA professional member rate.

The corporation is the member, not the corporate representative; if the corporate representative leaves the corporation, membership is transferred to the new corporate representative.

Journal of Dairy Science®

In addition to online journal access provided to the Corporate Member Representative, the representative can order a paper copy of the journal for an additional fee. Corporate Sustaining Members who require site or company-wide electronic access to JDS can contact Elsevier for a corporate subscription at an additional charge.

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S-PAC Subscription at the Member Rate

ADSA’s latest, high-value product, S-PAC — Searchable Proceedings of Animal Conferences — is the most comprehensive animal production and management conference proceeding database in the world. This unique collection of conference proceedings and presentations is a must-have resource for animal scientists, veterinarians, academics, consultants, and members of industry around the world. S-PAC is available to ADSA Corporate Sustaining members at a deep discount. A corporate subscription allows for three concurrent users, and multiple subscriptions may be purchased. Try S-PAC at no risk—five days for only $5—to see the power of this unique tool.

Joint Annual Meeting Benefits

• One free Joint Annual Meeting registration — a $350 value for this benefit alone!
• Listing of corporate name at the ADSA membership booth
• Discount for in-line or corner exhibit booth

Corporate Member Recognition

• A listing on ADSA’s website, with a link to your home page
• Your company name on the back cover of the Journal of Dairy Science — that gives your company twelve prominent worldwide exposures per year!
• Your company name on the Journal of Dairy Science website (About the Journal) and in the Joint Annual Meeting Program
• Your company recognized in ADSA’s weekly Dair-e-news that reaches over 9,000 subscribers around the world
• Your company recognized in ADSA News, published each April and October

Please contact Vicki Paden at vickip@assochq.org to become a Corporate Sustaining Member.
This has been another busy year for the Student Affiliate Division! The ADSA-SAD officer and advisor team has been working hard to plan an entertaining and stimulating meeting in Indianapolis from Sunday, July 7, to Wednesday, July 10 (please note the meeting begins on Sunday, not Saturday). Regional meetings again provided many benefits for SAD members in friendly competition and helpful networking opportunities.

Plans are well underway for the 2013 ADSA-SAD Meeting in Indianapolis. This year’s meeting will kick off on Sunday with a tour of the Indianapolis Motor Speedway followed by a tour of Kelsay Farms. On Sunday night, we’ll meet up at the nearby Colts Grille to enjoy good food and good company. Monday is the SAD Mixer/Meet the Officer Candidates, followed by an afternoon of Dairy Quiz Bowl competition. Tuesday’s schedule includes our first business meeting, Activities Symposium, and SAD competitions. On Wednesday, we'll have our second board meeting, where we will elect our new officers, our Career Symposium, and the grand finale: our Awards Luncheon. The annual awards banquet caps the meeting with the always-entertaining Udderly Ultimate Quiz Bowl competition featuring the 2012–2013 SAD officer team challenging members of the ADSA Board. The luncheon is packed with award recognitions and will conclude with the announcement of the new SAD National Officer Team.

Regional meetings in the Midwest, Northeast, Southern, and Western regions were a success, as nearly 650 members of SAD met for a few days of quiz bowl competition, research paper presentations, tours, and more. Regional meetings are a fantastic way to get dairy club members from across the United States excited about the national meeting, and a national officer or advisor was present at each of the meetings to promote the activities for the national meeting.

The members of the national officer and advisor team are all honored to serve the members of ADSA-SAD and are excited for the great times to be had at the national meeting in Indianapolis!

For more information about ADSA-SAD, we invite you to visit www.adsa.org/membership/StudentResources/StudentAffiliateDivision.aspx.

Conference co-chairs are Peter Erickson (University of New Hampshire) and Geof Smith (North Carolina State University, College of Veterinary Medicine). The other Program Committee members are Bob James (Virginia Tech), Jim Drackley (University of Illinois), Al Kertz (ANDIL LLC), Mike VanAmburgh (Cornell University), and Amelia Woolums (University of Georgia, College of Veterinary Medicine).

Conference themes include

- Calf immune development
- Colostral immunity
- Milk replacers
- Feeding and housing strategies
- Calf starters and forage management

The 26th Discover Conference, “Dairy Feed Efficiency,” will be held September 23 to 26, 2013, at the Northern Illinois University Conference Center, Naperville, Illinois, near O’Hare International Airport.

Conference co-chairs are Rich Erdman (University of Maryland) and Mike VandeHaar (Michigan State University). The other Program Committee members are Normand St-Pierre (The Ohio State University), Kent Weigel (University of Wisconsin), Diane Spurlock (Iowa State University), and Lou Armentano (University of Wisconsin).

Conference themes include

- The biology of feed efficiency
- Nutritional aspects of feed efficiency
- Genetics of feed efficiency
- Management strategies to improve feed efficiency
- Effects of feed efficiency on economics and sustainability

The 27th Discover Conference, “Strategies for Improving US Dairy Cattle Welfare,” is tentatively scheduled for spring, 2014. The objective of this proposed Discover Conference is to engage the US dairy industry in a conversation of the growing importance of addressing key welfare concerns industry-wide.

The Program Committee includes Mike Schutz (Purdue University), Amy Stanton (University of Wisconsin), Janice Swanson (Michigan State University), Candace Croney (Purdue University), Susan Eicher (USDA-ARS Livestock Behavior Research Unit), Marina von Keyserlingk (University of British Columbia), Brian Holmes (University of Wisconsin), and Jan Shearer (Iowa State University). The Program Committee submitted a proposal to USDA-NIFA for a conference grant to provide financial support for the conference.

Conference goals are to

- Define animal welfare for dairy cattle within the context of the impact of other issues on other industries and of welfare issues in other food animal industries
- Describe the key findings from a number of very successful lines of research defining

Continued on next page
animal welfare and addressing practical problems in the care and housing of dairy cattle
• Create opportunities for open discussion of contentious animal welfare issues among
  industry professionals and scientists working in the dairy industry
• Encourage conference participants to act as information multipliers thus facilitating pro-
  active adoption of science-based practices that result in improved dairy cattle welfare

A topic for the 28th Discover Conference in 2014 is currently being evaluated.

Registration and program information for the 2013 Discover Conferences are available at
http://www.adsa.org/discover/. Please note the sponsor logos for each conference on the Dis-
cover website. Sponsor contributions help ensure the success of a conference and are greatly
appreciated.
Income

As of December 31, 2012, the ADSA Foundation had a pre-audit net income of $73,904 for the year, due primarily to the Discover Conference program under the leadership of Larry Miller and Molly Kelley.

S-PAC

Through the efforts of Ken Olson, S-PAC continues to grow with 424 proceedings from 47 conferences now in the database. This is an increase of 3 conferences and 8 proceedings in the last 6 months, with one of the new conferences being international (Wageningen Dairy Nutrition Symposium). In 2012, S-PAC offered Library and Corporate subscriptions in addition to individual subscriptions, which has generated great interest. Currently, 10 libraries, including 5 international institutions, are using the system. Individual users total 415, with 130 of these being international. Ken Olson has done a wonderful job in the past year to actively promote S-PAC through partner conferences, at Discover conferences, at World Dairy Expo, through many major dairy trade publications, and through electronic media such as LinkedIn and ADSA Dairy-e-news (which alone reached 9,134 readers). And check out S-PAC demos at the Joint Annual Meeting (JAM) this summer in Indianapolis, both at the ADSA booth and at the S-PAC user/interest session. In 2013, S-PAC will focus on international and dairy foods–related conferences and information. S-PAC continues to produce net income for the Foundation, thereby contributing to the growth of the Foundation’s unrestricted funds.

2013 JAM

The ADSA Foundation will continue to sponsor the SAD Quiz Bowl, the Foundation Scholar Awards, and the Genevieve Christensen Award at the 2013 JAM in Indianapolis, Indiana.

Discover Conferences

Two very successful Discover conferences were held in 2012. The first was Discover 23, *Bovine Immunology: The Intersection of Innate and Acquired Immunity*, held May 29–June 1, 2012, at the Eaglewood Resort and Spa, Itasca, Illinois. Discover 23 was very popular and had 158 registrants and 13 sponsors, three of which were new to Discover. Participant evaluation scores related to programming were excellent and averaged 4.5 on a 5-point scale. The second was Discover 24: *New Developments in Rumen Microbiology and Their Potential to Improve Animal Performance*, held September 10–13, 2012, at the Northern Illinois University Conference Center, Naperville, Illinois. It had 147 registrants from 8 countries and, again, participant evaluation scores related to programming were excellent and averaged 4.5 on a 5-point scale. Three Discover Conferences are being planned currently: Discover 25, *New Developments in Colostral Immunity, Nutrition, and Management of the Preruminant Calf*, to be held May 28–31, 2013; Discover 26, *Dairy Feed Efficiency*, to be held September 23–26, 2013; and Discover 27, *Improving Dairy Cattle Welfare*, to be held in spring 2014. The Foundation thanks Larry Miller and Molly Kelley for all of the hard work they put in to this great program! Visit [http://www.adsa.org/discover/](http://www.adsa.org/discover/) for more information and to register for a conference.

Cindie Luhman

ADSA Foundation Board of Trustees
One of the sometimes-overlooked benefits of membership in ADSA is the Searchable Proceedings of Animal Conferences (S-PAC). S-PAC is a unique, online, user-searchable database of proceedings from many of the top animal conferences in North America and around the world. We are also expanding our collection in the dairy foods area. As an ADSA member, you can now use S-PAC to search abstracts from the Joint Annual Meetings and the ADSA Annual Meeting from 1935, but it has much more to offer.

Each year, many state, regional, national, and international conferences are held for producers and agriculture professionals, where cutting-edge research and management information is provided. Frequently, the first, and often the only, place where this information appears is in the conference proceedings. S-PAC was established as a convenient way to provide access to this wealth of valuable information. It allows a much broader audience than just the conference attendees, or even those who happen to find the conference proceedings, to use the information provided at the conferences. S-PAC benefits dairy professionals from around the globe with subscribers in 35 countries.

Each article is stored as an individual PDF, allowing it to be searched any way you wish. This means that rather than going to multiple sets of proceedings that are sitting on your bookshelf and paging through them for information that you need, or checking numerous websites for information that you think may have been presented at a conference, a visit to S-PAC allows you to rapidly search all proceedings in the database for the information you need. A total of 438 proceedings from 47 different conferences are currently available to S-PAC subscribers. Conferences include those of the American Association of Bovine Practitioners (AABP), the Western Dairy Management Conference, the Cornell Nutrition Conference, and the Western Canadian Dairy Seminar. New conferences and additional proceedings are being added regularly, making S-PAC a tool of ever-increasing value. A few of our recent additions include the Wageningen Dairy Nutrition Symposium, the International Symposium on Dairy Cow Nutrition and Milk Quality (Beijing, China), and those from the EAAP.

Visit http://spac.adsa.org/ to check out S-PAC: you will find a list of all conferences, a calendar of upcoming conference dates, and links to websites for many. You can test-drive S-PAC at the special rate of $5 for 5 days. This allows you full access to the system as many times as you would like during those five days, and you can sign up for this offer repeatedly. To sign up for the special offer (or to add S-PAC to your information tool kit), go to the “Subscribe to S-PAC” page and follow the links to the Federation of Animal Science Societies (FASS) e-commerce area to become an S-PAC subscriber. Subscription is open to the public; however, members of ADSA, the American Society of Animal Science, and the Poultry Science Association, as well as several partner organizations, may subscribe at member rates, a savings of $75. If you have questions about S-PAC, contact Ken Olson (keolson@prodigy.net) or Peter Studney (peters@assochq.org). Also, please join us at 8:00 am on Thursday, July 11, for the S-PAC Interest Group at the 2013 JAM.
Late last year, ADSA conducted its second Professional Member Satisfaction Survey. Our special thanks to the 236 members who took the time to take the survey and provide comments to help us better meet member needs and improve ADSA products and services. Following are the highlights of the survey results.

**How satisfied are you with your ADSA membership experience, overall?**
90.8% were either Extremely Satisfied or Somewhat Satisfied (up slightly from 90.5% the year before).

**Likelihood that you’ll still be an ADSA member 12 months from now?**
93.6% responded either Extremely High or High (up from 92.8% the year before).

**Likelihood that you would recommend ADSA to a colleague or co-worker?**
81.7% responded Extremely High or High (down from 84.6 the year before).

**Are you aware of ADSA’s recent efforts to speak for members in the public policy arena on issues of importance to the field?**
68.6% (up from 65.5%) responded that they were;

93.2% (down from 94.5%) responded that they were Extremely or Somewhat Satisfied with the efforts made.

83% (up from 78.7%) of members responding said the ADSA staff has been extremely helpful or somewhat helpful.

As many of you know, the Federation of Animal Science Societies (FASS) staff serves as ADSA’s staff, for cost effectiveness and for access to a much large talent pool compared with ADSA hiring its own full-time employees.

On a scale of 1 to 5 (5 being extremely satisfied), ADSA products and services were rated, on average, as follows (prior year in parentheses):

<table>
<thead>
<tr>
<th>Product</th>
<th>Rating (Average, Standard Deviation)</th>
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<tbody>
<tr>
<td>Annual Meeting</td>
<td>3.92 (4.03)</td>
</tr>
<tr>
<td>Discover Conferences</td>
<td>3.94 (3.95)</td>
</tr>
<tr>
<td>S-PAC (free to members)</td>
<td>3.78 (3.81)</td>
</tr>
<tr>
<td>S-PAC (paid subscribers)</td>
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<tr>
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<tr>
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<td>3.65 (3.79)</td>
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<tr>
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<td>3.60 (3.55)</td>
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<tr>
<td>ADSA Awards</td>
<td>3.68 (3.71)</td>
</tr>
<tr>
<td>Recorded Symposia</td>
<td>3.68</td>
</tr>
</tbody>
</table>

A number of professional members indicated that they had “no experience” with key ADSA products and services. If you are one of them, make this the year to get more from your ADSA membership. Sample S-PAC at $5 for 5 days and then you will have discovered a remarkable resource that you wish you had been using all along! Attend a Discover Conference and you will know, firsthand, why folks who attend can’t stop talking about the value received!

The survey provided several opportunities for verbatim responses, which were provided to the ADSA Board of Directors, along with the quantitative survey results. These will be used as a source of ideas for improving products and services and better meeting member needs when the Board, Division, and Branch leaders convene for strategic planning this summer. Our goal is to improve from this baseline measure. We did that in a number of areas although not all. Please feel free to send suggestions to peters@adsa.org at any time to help us achieve our goal of doing ever better and providing ever more value for you.
ADSA Midwest Branch Report

The 46th annual meeting of the Midwestern Section of the American Society of Animal Science and the Midwest Branch of the American Dairy Science Association was held March 11–13 at the Iowa Events Center in downtown Des Moines, Iowa. This year’s meeting had over 1,020 registrants. The programs were arranged to accommodate 412 abstracts among the oral and poster sessions. Fifty-six abstracts represented research papers presented in graduate (35) and undergraduate (21) competitions. The meeting continued to have excellent symposia, including the David Baker Amino Acid symposium, Gary Allee Symposium for swine nutrition and management, and Schingoethe Appreciation Symposium for dairy cattle nutrition. The meeting also featured the inaugural Bentley Lectureship; Denise Kelly was the keynote speaker and her talk was titled “Promoting Immunity and Performance of Young Pigs During Early Life”.

The Midwest Academic Quadrathlon (AQ) was again very successful, with 16 teams competing in lab practical, oral presentation, written exam, and quiz bowl. The Young Scholar program was held for the fourth time for animal science students, and the eighth year for the dairy science students. Eight ASAS and eight ADSA Young Scholar members of the Midwest region were invited to showcase their efforts for their recent or finishing PhD. Many thanks are extended to all the sponsors of the 2013 meeting events and program sessions. Newly elected board members of the ADSA Midwest Branch are Secretary Tamilee Nennich (Purdue University), and Director Daryl Kleinschmit (Agri-King Inc.). Details on ASAS Midwest Section and ADSA Midwest Branch meetings can be found on the website: http://www.adsa.asas.org/midwest/meetings.asp.

Those receiving awards at the 2013 Midwest meeting included the following:

**Young Animal/Dairy Science Leader Outstanding Researcher Award**  
(sponsored by DSM Nutritional Products Inc.)  
Juan Pedro Steibel, Michigan State University

**Young Animal/Dairy Science Leader Outstanding Teacher Award**  
(sponsored by ASAS Foundation)  
Jennifer Minick-Bormann, Kansas State University  
Trista A. Strauch, University of Missouri

**Young Animal/Dairy Science Leader Outstanding Extension Awards**  
(sponsored by Land O’Lakes, Purina Mills LLC)  
Robert L. Weaber, Kansas State University

**Outstanding Early Career Agribusiness Award**  
(sponsored by BASF Plant Science)  
Tim Loy, Adams Land and Cattle Co.

**Tim S. Stahly Outstanding Swine Nutrition Midwest Graduate Student Award**  
(sponsored by Tim S. Stahly Memorial and Tribute Fund)  
Seth Monegue, University of Kentucky

**2013 Young Dairy Scholars**  
Rosemarie Cabral  
Kevin Herrick  
Jill Anderson  
Heather Tucker  
Jaymelynn Farney  
Dawn Koltes  
Ezequias Castillo Lopez  
Johan Osorio

Continued on next page
2013 Young Animal Scholars
Yanbin Shen
Laurie Mack
Ferdinando Almeida
Andrea Hanson
Elizabeth Bobeck
Adam Summers
Derek Brake
Nicholas Boddicker

Undergraduate Student Paper Competition – Oral Division
(sponsored by Ralco Nutrition Inc.)
1st: B. E. Abramovitz, University of Missouri
2nd: J. Feldpausch, Michigan State University
3rd: C. Bayliff, Oklahoma State University

Undergraduate Student Paper Competition – Poster Division
(sponsored by ASAS-ADSA Midwest Board)
1st: Z. E. Carlson, North Dakota State University
2nd: A. M. Kloth, University of Illinois
3rd: C. Metzger, Purdue University

Graduate Student Paper Competition – MS Oral Division
(no sponsor)
1st: K. L. Gillespie, University of Nebraska
2nd: M. Faulkner, Illinois State University

Graduate Student Paper Competition – MS Poster Division
(sponsored by Cargill Animal Nutrition)
1st: B. M. Bohrer, The Ohio State University
2nd: A. Reyaz, North Dakota State University
3rd: H. C. Cunningham, University of Wyoming

Graduate Student Paper Competition – PhD Oral Division
(sponsored by Akey)
1st: D. B. Burken, University of Nebraska
2nd: A. C. Weaver, North Carolina State University
3rd: Y. B. Shen, North Carolina State University

Graduate Student Paper Competition – PhD Poster Division
(sponsored by Cargill Animal Nutrition)
1st: L. E. Camacho, North Dakota State University
2nd: D. Mohrhauser, Iowa State University
3rd: N. Horn, Purdue University

Lance Baumgard
President, ADSA Midwest Branch
ADSA/ASAS Northeast Section Report

The Northeast ADSA Branch/ASAS Section has continued to make strides at increasing our level of activity and presence, with the plan to improve the long-term sustainability of the organization. As we look forward to this year’s Joint Annual Meeting in Indianapolis, we have again organized a symposium to be held in advance of our annual business meeting. We have three very qualified speakers invited to discuss “Optimal Land Use for Northeast Farms: Growing crops and feeding animals.” The invited presentations will be given by Larry Chase, Al Rotz, and Greg Roth. I think this will be a timely and relevant presentation as those of us in animal agriculture strive to rapidly increase the efficiency of resource utilization while striving to move towards more sustainable production practices in an increasingly competitive global food market and a growing worldwide population. Again this year, we will follow the symposium with our annual business meeting and a reception to encourage interaction amongst members of the Northeast ADSA Branch/ASAS Section. As we look forward to next year, if members have ideas for particularly timely and relevant symposia topics, please feel free to share those with members of the Northeast Board: Matt Wilson (West Virginia University), Lisa Holden (Penn State University), or Ken Griswold (Kemin Industries).

Matt Wilson
President, Northeast ADSA Branch/ASAS Section
Matt.Wilson@mail.wvu.edu
Southern Branch ADSA–Student Affiliate Division

On February 21–23, 2013, more than 90 dairy science club members and their advisers from 9 southern universities gathered in Starkville, Mississippi, to participate in the Southern Regional ADSA-SAD Annual Meeting, which was hosted by the Mississippi State University Dairy Science Club. Participating universities included Clemson, Louisiana State, Mississippi State, North Carolina State, Berry College, University of Florida, University of Kentucky, Virginia Tech, and University of West Virginia. The following is a summary of Undergraduate Paper Competition awards: 1st place Dairy Foods: Lark Widener, Clemson University; 1st place Dairy Production: Tyler Boyd, Virginia Tech; and 1st place Original Research/Independent Study: Caroline Comyn, North Carolina State University. The first Graduate Student Paper competition was held this year; 1st place award went to Karmella Dolecheck, University of Kentucky. Other awards: 1st place Scrap Book: Louisiana State; 1st place Website and Year Book: Virginia Tech, which also won Outstanding Chapter and Most Miles Traveled Awards. Ariel Waldeck, University of Kentucky, won the Outstanding Student Affiliate Member, and Dr. Jillian Fain, Clemson University, won the Outstanding Advisor awards, respectively. Clemson University won the Dairy Quiz Bowl contest.

The Southern SAD-ADSA members also elected regional officers: President: Jason Zimmerman (Virginia Tech); 1st Vice-President: Stacy Vines (Louisiana State); 2nd Vice-President: Katie Wolf (University of Kentucky); Secretary: Rebecca Yarbrough (North Carolina State); and Officer-at-Large: Samantha Fabian (West Virginia University). The 2014 meeting will be hosted by the Louisiana State University Dairy Science Club.

Southern Regional Dairy Challenge

Sixty students participated in the Southern Regional Dairy Challenge contest on November 8–10, 2012, hosted by Clemson University in Newberry, South Carolina. Participants came from 12 southern schools, including Alabama A&M University, Berry College, Clemson University, Eastern Kentucky University, Louisiana State University, Mississippi State University, North Carolina State University, North Carolina State University Agricultural Institute, University of Florida, University of Kentucky, Virginia Tech, and West Virginia University. Louisiana State University will host the 2013 contest.

Southern Branch Activities in Indianapolis, Indiana

Southern ADSA activities during the 2013 Joint Annual Meeting will include the graduate student paper contest, symposium, and annual business meeting. Meeting agenda items include minutes and financial reports, graduate student paper contest winners, SAD news, Dairy Challenge update, Honor Award, resolutions, nominations, necrology, and dairy youth activities updates.

Nominations for 2013 Honor Award

The Honor Award is made annually to a member of the Southern Branch (S-ADSA) for distinguished service to the dairy industry. Nominations for the 2013 S-ADSA Honor Award should be sent to Cathy C. Williams, Associate Professor, Louisiana State University, CWilliams@agcenter.lsu.edu.

2013 Symposium

The 2013 S-ADSA Symposium is to be held in Indianapolis, Indiana, and is titled “Strategies for managing reproduction and udder health in heat-stressed dairy cows.” Two presenters will focus on reproduction and heat stress, and two will discuss udder health and heat stress; the fifth presenter will discuss the economic aspects of the subject. The symposium will be held Thursday afternoon, July 11.

Kas Ingawa
ADSA Southern Branch President
S-PAC Continues to Grow!

S-PAC (Searchable Proceedings of Animal Conferences) continues to grow—now at 47 conferences and 438 proceedings. S-PAC is the most comprehensive animal production and management conference proceedings database in the world. This unique collection of conference proceedings and presentations is a must-have resource for animal scientists, veterinarians, academicians, consultants, and members of industry around the world. The value of S-PAC increases every time a conference or a set of proceedings is added. Your value to your organization increases every time you efficiently provide information using this powerful database tool. If you can’t attend the multitude of conferences that S-PAC spans, do the next best thing: subscribe to S-PAC (http://spac.adsa.org/) today!

Welcome to S-PAC, the animal database that really counts!

S-PAC is the most comprehensive animal production and management conference proceeding database in the world. This unique collection of conference proceedings and presentations is a must-have resource for animal scientists, veterinarians, academicians, consultants and members of industry around the world. The value of S-PAC increases every time a conference and a set of proceedings is added. Your value to your organization increases every time you efficiently provide information using this powerful database tool. If you can’t attend the multitude of conferences that S-PAC spans, do the next best thing: subscribe to S-PAC today!

All are invited to Try S-PAC ---
5 days for $5!

ADSA Annual Meeting Abstracts

ADSA Divisional Meeting Abstracts

Alternative Feeds for Livestock and Poultry
[2003]

Annual Convention of the American Association of Bovine Practitioners

Annual Meeting of the United States Animal Health Association

Arizona Dairy Production Conference

Bioethics Symposium
[2007]
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2013 JOINT ANNUAL MEETING REGISTRATION FORM

ADSA®-ASAS Professional Members: Save $50.00 on your registration fees by registering online by 11:59 pm on April 1, 2013, at http://www.jtmtg.org/2013/Reg.asp

Member ID# ________  □ ADSA®
Member ID# ________  □ ASAS
□ First-time attendee

Name

Preferred first name on badge ___________________________________________ E-mail ________________________________

Institution/company __________________________________________________________

Business address __________________________________________________________

City ___________________________________________ State/province _________________________________

Country ___________________________________________ Zip/postal code _________________________________

Phone ___________________________________________ Fax _________________________________

Spouses and children are not required to register. To receive a name badge, please provide name(s) below:

Emergency contact name and phone number: ___________________________________________

REGISTRATION FEES

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<th>Membership Category</th>
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ABSTRACT CD

If you would like to purchase an additional abstract CD, please check the box below:

□ Additional Abstract CD $25

*Please note: The 1-day option is single price and nonrefundable, and cannot be exchanged for another registration option.

**Nonmember Students and Postdocs: Become a member of ADSA and save on meeting registration fees. Simply mark (below) the correct membership category and then, in a single payment, include the Student Membership dues with the appropriate student member registration fee for the 2013 Joint Annual Meeting. Membership will be valid through 12/31/2013.

ADSA Undergraduate Student Membership Dues □ $5
ADSA Graduate Student Membership Dues □ $10
ADSA Postdoc Membership Dues □ $55

REGISTER ONLINE: http://www.jtmtg.org/2013/Reg.asp

REGISTRATION FORM CONTINUED ➤
TICKETED EVENTS

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<th>Event</th>
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<td>□ ADSA Student Tour (option 2)</td>
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<td></td>
<td>□ ADSA-SAD Mixer</td>
<td>$19</td>
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<td>Wednesday, July 10</td>
<td>□ University of Illinois Breakfast</td>
<td>$29</td>
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<td>□ Kentucky Breakfast</td>
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<td>□ ADSA SAD Awards Lunch</td>
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<td>□ Student</td>
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<td>□ ASAS Foundation Heritage Lunch</td>
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<td>□ ASAS Graduate Student Lunch and Learn</td>
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<td>□ ADSA GSD Dairy Tales</td>
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<td></td>
<td>□ Spouse Event 2: Walking Tour (incl. lunch)</td>
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<td>□ ADSA Awards Program</td>
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<td></td>
<td>□ JAM Ice Cream Social</td>
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<td>□ ADSA GSD Mixer</td>
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<td>Thursday, July 11</td>
<td>□ ADSA-ASAS NE Section Reception</td>
<td>$5</td>
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<td></td>
<td>□ Mixed Models Workshop (2 days)</td>
<td>$120</td>
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<td>□ Global Networking Reception (open to all)</td>
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<tr>
<td>Friday, July 12</td>
<td>□ Media and PR Training Workshop (limited to 25 participants; please call 217.356.2426 ext. 138 to check availability before purchase)</td>
<td>$25</td>
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PAYMENT

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<tr>
<td>□ Check enclosed (drawn on US bank in US funds) -or-</td>
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<tr>
<td>□ Please charge $___________ to my credit card</td>
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</tr>
<tr>
<td>□ American Express</td>
<td>□ MasterCard</td>
</tr>
<tr>
<td>Card Number</td>
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<td>Expiration Date</td>
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<tr>
<td>Signature</td>
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CANCELLATION POLICY

Note: This cancellation policy does not apply to nonmember presenters; see page 2 of this brochure for nonmember presenter cancellation policy.

To be eligible for a refund of meeting registration fees, requests must be received in writing. If the request is received on or before June 3, 2013, the registrant will receive a 90% refund. If the request is received after June 3, 2013, NO REFUND will be issued. The cancellation/refund request deadline applies only to meeting registration fees. Ticketed events may be cancelled if minimum attendance requirements are not met. Refunds will be issued for cancelled ticketed events. No refunds will be issued for ticketed events that are not cancelled. All approved refunds will be issued after the meeting in the form in which payment was made.

PLEASE NOTE
Please be sure to preregister for all ticketed events, including social events; tickets will not be available for purchase on site.

NOTICE TO ORAL PRESENTERS
AND INVITED SPEAKERS

Please note that all session rooms will be equipped with a computer and LCD projector.

Pre-meeting upload: Avoid the onsite rush and upload your presentation on your own schedule before the meeting. The website is available 24 hours a day until 11:59 pm (CDT) on July 3: http://www.fass-abstracts.org/login.asp?meetingcode=208. Files will not be accepted via e-mail.

Onsite upload: The deadline for onsite uploads is 5:00 pm on the day before the presentation. No presentations will be loaded while the session is in progress or between presentations.

Important: Abstract presenters must register by April 1, 2013; see page 2 for details.

SUBMIT THIS REGISTRATION FORM

Register online at http://www.jtmtg.org/2013/Reg.asp or complete and mail or fax this form with your check, money order, or credit card information to:

2013 Joint Annual Meeting
1800 South Oak, Suite 100
Champaign, IL 61820

Fax: 217.398.4119

Contact us:
Phone: 217.356.3182
E-mail: adsa@assochq.org, asas@asas.org

ADA COMPLIANCE
ADSA and ASAS choose facilities that are ADA compliant. If you have any questions or concerns please contact our office.
INDY WELCOMES THE 2013 ADSA®-ASAS JOINT ANNUAL MEETING
July 8-12, 2013
Hotel Reservation Form

GENERAL INFORMATION

Reservations can be made by choosing one of the following methods:
INTERNET: Book your reservation on-line at jtmrg.org/2013/. This is the quickest and most effective method.
FAX: Send completed form to 1.317.262.8270.
PHONE: Call 1.317.262.8191.
MAIL: The 2013 JAM Housing Bureau, 200 S. Capitol Ave., Ste. 300, Indianapolis, IN 46225.
All reservation requests will be made through the Housing Bureau. DEADLINE: Monday, June 10, 2013.
ACKNOWLEDGMENTS: Acknowledgements will be sent after each reservation booking, modification and/or cancellation. Review acknowledgements carefully for accuracy. If you do not receive an acknowledgement within 3 days after any transaction, please call the Housing Bureau at 1.317.262.8191.
MODIFICATIONS/CANCELLATIONS: Please review carefully. Reservation must be guaranteed by a valid credit card number. Checks will be deposited 7 days prior to arrival date. Credit card processing will be held until checkout. A $25 cancellation fee will be charged for reservations cancelled on or after Tuesday, June 11, 2013. Reservations cancelled on or after Thursday, June 27, 2013, or no-shows, will be charged one night plus tax by the hotel.
MULTIPLE ROOMS: For reservations of 5 rooms or more, please request the sub-block agreement from Cara Tharp, carat@assoehq.org or housing@visitindy.com.

HOTEL INFORMATION

Type of Room: 1 bed/1 person (1B/1P) ______ 1 bed/2 people (1B/2P) ______ 2 beds/2 people (2B/2P) ______ 2 beds/3 people (2B/3P) ______ 2 beds/4 people (2B/4P) ______ Rollaway ______________________
Number of Rooms: ________ Arrival: ________ Departure: ________ Number of Nights: _____________

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<th>Hotel Requested</th>
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<th>1B/2P</th>
<th>2B/2P</th>
<th>2B/3P</th>
<th>2B/4P</th>
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<tbody>
<tr>
<td>Westin Indianapolis (ASAS HQ)</td>
<td>$ 160</td>
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<td>Hyatt Regency (ADSA HQ)</td>
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<td>Omni Severin</td>
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<td>Sheraton City Centre (Student HQ)</td>
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<td>Hampton Inn Downtown</td>
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<tr>
<td>Crowne Plaza at Union Station</td>
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Requests will be processed on a first-come, first-served basis. If all your choices are unavailable, we will contact your for alternative accommodation choices. Special requests:  q Smoking  q Non-Smoking  q Handicapped  q Other ______________________ Requests are not guaranteed.

DELEGATE INFORMATION

First Name: ____________________________ Initial: _______ Last Name: ________________________________
E-Mail Address : __________________________________ Company/Organization: ________________________________
Address: ______________________________________________________________________________________________
City: ____________________________ State: ____ Zip: __________ Country: ________________________________
Home Phone: _____________________ Daytime or Cell Phone: _____________________ Fax: _____________________
International Prefix and Area Code, If Necessary: _____________________________________________________________
Contact Name for Groups: _______________________________________________________________________________
Additional Guests in Room: 1. _________________________________________________________________________
2. _________________________________________________________________________
3. _________________________________________________________________________

PAYMENT INFORMATION

Credit Cards:  q Visa  q Mastercard  q American Express  q Discover  q Other ______________________
Card Number: ____________________________ Expiration Date: ____________________________
Name of Cardholder: ______________________ Signature: ____________________________

By signing I authorize my credit card to be charged in compliance with the above referenced cancellation policies should I cancel my reservation.
Future Meetings

2013

25th ADSA Discover Conference
New Developments in Immunity, Nutrition, and Management of the Preruminant Calf
May 28–31, 2013
Eaglewood Resort and Spa, Itasca, Illinois

ADSA–ASAS Joint Annual Meeting
July 8–12, 2013
Indianapolis, Indiana

26th ADSA Discover Conference
Dairy Feed Efficiency
September 23–26, 2013
Northern Illinois University Conference Center, Naperville, Illinois

2014

ADSA–ASAS Joint Annual Meeting
July 20–24, 2014
Kansas City, Missouri