It is my honor to serve as your President for the upcoming year. I acknowledge, on behalf of the society, the year of service by Charles White as the immediate Past President and by Larry Satter (President during 1996-1997) for his 3 years of dedicated service on the ADSA Executive Committee. Congratulations to Harold Swaisgood as the new Vice President and president-elect for 1999-2000. I appreciate the mentoring of both Charles and Larry and know that they will be available for advice and counsel during the coming year.

A special thanks to outgoing Board members, Mike Hutjens and Harry Farrell, for their service to ADSA during the past 3 years. Your Board of Directors is dedicated to representing the membership. With the Board members from all parts of the US, we conduct much of the Association business by monthly conference calls, electronic communications, and one face-to-face Board meeting during the year. Please contact any of the directors or Executive Committee members if you have questions, concerns, or issues related to your organization.

The 1998 joint meeting of ADSA-ASAS is now history. The meeting was a huge success. There were 1576 scientific abstracts (oral and posters) presented and many symposia, workshops, and roundtable sessions. The Cyber Cafe was a successful venture in electronic communications. The facilities were first class, and the host committee from Colorado did a superb job. The FASS staff, headed by Chuck Sapp, and our ADSA Executive Director, Molly Kelley, did a yeoman’s job. I think we know what John Denver meant by a “Rocky Mountain High.”

This year has been and will be an important one for the Association on many fronts. Molly Kelley came on board January 1, 1998 as the new Executive Director and is doing a terrific job. Her previous experience as Marketing Director of ADSA and her dedication to ADSA are big assets to our organization. As many of you know, Cheryl Nimz will be retiring after 21 years of dedicated service as Technical Editor of the Journal of Dairy Science. Thanks, Cheryl. With the formation of FASS, Molly Kelley is the only employee of ADSA.

One of our goals is to keep the membership informed of the many issues of ADSA. We seek and welcome input from each of you. Some brief highlights of the Board actions during the recent annual meetings and issues for the coming year are as follows.

Journal of Dairy Science. With the upcoming retirement of Cheryl Nimz, the ADSA Board has given approval for FASS to hire a new Technical Editor. The Town Hall Forum at the annual meeting was devoted to the Journal. The comments and input from members were important as John Fuquay and the Journal Management Com-

(continued on next page)
From the ADSA President

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Postdocs: WE WANT YOU!

Feeling caught in the middle between Student Membership and Professional Membership? You are eligible for a great membership special. Renew your 1999 membership in ADSA before December 31, 1998, and save 50% on your membership! That means you’ll get a full year of ADSA membership for $45.00, which includes access to the electronic Journal of Dairy Science, discounts on registration to national and branch meetings, and more! Don’t delay! Rejoin today!

Strategic Planning for ADSA

The Board of Directors believes that it is critical for the American Dairy Science Association to develop a strategic plan for the future. Such a plan is particularly timely and important with the formation of FASS and with the changes in the internal operations of our organization. The rapidly changing dairy industry necessitates that we collectively develop a vision for the future of ADSA. What do we do, and what do we want to become? Who are our clientele, and what are our values?

Strategic planning. The Board of Directors began the process of developing a strategic plan for the future of ADSA. With the valuable input from the Dairy Foods and Production Divisions, a draft document is published in this newsletter. We want your input and ideas.

FAIR 2000. The planning for and development of the Food Animal Integrated Research initiative for 2002 (FAIR 2002) is beginning. The purpose of FAIR 2002 is to develop and provide a unified message to decision makers regarding food animal research and education priorities. Many of you may remember the FAIR ‘95 document that had a similar mission. The Board of Directors of ADSA believes that the dairy industry needs to be well represented and actively involved in this process. We are in the process of identifying industry leaders to participate, including representatives from academia, industry, and producers.

(JMC) develop and revise guidelines for the Journal. In addition, the Board approved the JMC recommendation of five new areas in the Journal and of the appointment of two additional members to the JMC. Beginning in January 1999, the genetics and breeding section will include an online only option.

The draft planning document published here is a compilation of the collective input of the Board and executive councils of the two divisions. We want your reaction, ideas, and input. Please respond to me (lmuller@das.psu.edu), Harold Swaisgood (harold_swaisgood@ncsu.edu), or Molly Kelley (mollyk@assochq.org) by November 15th. Our goal is to have a completed strategic planning document by the 1999 Annual Meeting.
MISSION STATEMENT
The American Dairy Association (ADSA) is a professional organization engaged in the scientific and technical support of the dairy industry through generation, dissemination, and exchange of information and in providing leadership and service for the dairy industry.

CLIENTELE OF ADSA
- Professional members (individual and industry) including domestic and international.
- Student members (graduate and undergraduate students).
- Dairy industry and related fields (e.g., producers, processors, agribusiness, veterinarians, consultants, policy makers, and regulatory agencies).
- Consumers, retailers, and marketers.
- Other scientific organizations.

VALUES (What are the organizational values and principles?)
- Education and research—dissemination of science-based information through a high quality journal.
- High quality annual meeting with interaction of academic, industry, government personnel, and other clientele.
- Joint team of dairy production and dairy foods divisions (only organization in the world).
- Professionalism, integrity, high standards, scientific reputation.
- Partnership with other professional societies with similar missions.
- Leadership in dairy industry.
- Recognition of leaders and colleagues.

GOALS
- Provide leadership to the dairy industry and be a major source of science-based dairy information in the 21st century.
- Disseminate new cutting edge, science-based information to clientele using the latest technologies.
- Improve timeliness of publication and maintain a high quality journal.
- Strengthen and develop innovative programs at the annual meetings and provide an environment that encourages scientific breadth and leadership development.
- Identify and communicate critical issues and opportunities to the membership, public, and policy makers.
- Develop young scientists and future leaders in the dairy industry.
- Increase the presence of ADSA internationally.
- Increase visibility and activity of ADSA with producers, processors, industry, and consumers.
tion. For these submissions, the total page limit for text, tables, figures, and references must be no more than two journal pages. There should be minimal and effective use of tables, figures, and references. Cover letters should explicitly state which journal sections (dairy foods; physiology and management; nutrition, feeding, and calves; or genetics and breeding) should review the paper, and must explicitly state that this paper should be reviewed as a either a Short Communication or a Technical Note. Every effort will be made to expedite review of these papers, and the expected receipt to publication time will be 6 months.

Invited reviews. The present mechanism for consideration of invited reviews is being expanded to encourage additional publication (perhaps 6 to 10 per year) of invited reviews. Additional reviews will be encouraged in all sections of the Journal. Section editors will advise the Editor-in-Chief on suggested reviewers and justification for the review. The Editor-in-Chief will make the invitation and ensure the quality of the review with the assistance of the editors. These reviews may be on topics not adequately covered in symposia.

Letters to the editor. Allow short (300 words) letters to the editor on topics of concern to readers, including comment on publications with rebuttals from authors if needed.

Biographical sketch section. Occasionally, retiring or past scientists and educators should be biographed, both as a small honor to them and an example and history to other readers. Again, this brings a maturity and completeness to our field.

New for 1999: Online Passwords

Beginning in 1999, all current ADSA members will receive individual passwords to gain access to the online Journal of Dairy Science and the FASS Membership Directory. Since 1997, ADSA members have had free unlimited access to full text journal articles by using the user name: adsa and password: drnmilk2. That generic password will be phased out shortly after January 1, 1999 when the individual passwords will take effect. You will receive complete password information with your membership renewal.

Online Only Option Available for Genetics and Breeding Section of Journal of Dairy Science

The ADSA Board of Directors has approved a pilot program for an online only option for the genetics and breeding section of the Journal of Dairy Science. The online only articles will be listed at the end of the table of contents of the printed journal, and abstracts only of those papers will be printed. The entire online article may be accessed from the home page by anyone with a subscription to the journal. The first issue to contain such an article will be January 1999, but submissions to the section may begin immediately.

Authors submitting papers to the section should be aware that the burden for technical compatibility is on the authors and that requirements are subject to change during the initial year of the project. Current requirements will be posted on the home page and should be consulted prior to submitting an article to this section. Authors who cannot meet the listed requirements must choose the traditional printed journal for publication.

The final output will be an HTML document provided by the authors. Instructions will be provided to assist you. Most current software packages have the option to produce such a document, but authors can also perform the HTML coding themselves. Accepted manuscripts that are not HTML coded will be returned to authors for coding.

Submission requirements. To submit a paper, fax (217/398-4119) a copy of the signed manuscript submission form and a cover letter addressed to ADSA Technical Editors. The cover letter must explicitly state the intent to submit to the online only option. An accurate e-mail address must be provided. The technical editor will contact the author by phone or e-mail with a manuscript number, a site location, and instructions for submitting the manuscript. At this point, the manuscript may be transmitted as a WordPerfect or Word file either electronically or on disk. Each table, each figure, and complicated mathematical expressions should be transmitted as a separate gif or tif file.

Review procedures. The editor will contact reviewers to determine their willingness to review electronically and will communicate reviewer names to the technical editor. Information to access the online site location of the manuscript will then be communicated to the editor and reviewers, who will retrieve the manuscript. The reviews and edits will be sent electronically to the editor who will communicate suggested revisions and final disposition of the manuscript to the author.

Accepted manuscript. Upon acceptance, specific instructions concerning the technical requirements for the final version of the accepted manuscript will be communicated to the author by the Savoy staff. Once the manuscript is received and posted, the author will have the opportunity to approve the integrity of the material, and the article will then be displayed as part of the most recent issue of the journal. The online article may precede the posting of the rest of the journal.

Cost. During the pilot program, the cost to produce the article will be based on labor hours plus a charge for overhead. Total cost to the author is expected to be noticeably less than that to produce an equivalent length paper article. Cost will not exceed the cost to publish a printed paper of equivalent length and complexity.

Reprints. No reprints will be provided. Authors and other users may download a few copies under the fair use provision of the current copyright law. Permission from the Editor-in-Chief should be sought for other uses of online articles.
**Genevieve Christen Distinguished Undergraduate Student Award**

The ADSA Foundation is pleased to announce the establishment of a new student award, the Genevieve Christen Distinguished Undergraduate Student Award. This award was created by the ADSA Foundation to recognize distinguished undergraduates who have demonstrated leadership ability, academic achievement, involvement in the industry, and participation in the Student Affiliate Division and local club activities.

Dr. Christen was an ADSA Director from the Dairy Foods Division and President of the Southern Branch of ADSA while working as Associate Professor at University of Tennessee. Her responsibilities included the instruction of undergraduate and graduate students. She coached the Tennessee Dairy Products Judging Team for 9 years, and she served as a mentor for talented but underprivileged students. It is the educational experiences and professionalism gained by the close association with Christen that had an impact on the students and motivated them to seek further training and careers in the dairy foods industry. Dr. Christen died on April 1, 1997 after a long and courageous battle with cancer.

Consisting of a plaque and a $1000 monetary stipend, the first Genevieve Christen Distinguished Undergraduate Student Award will be awarded in 1999. Complete award details will be included in this fall’s award mailing.

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**Planned Giving Seminar**

The ADSA and ASAS Foundations sponsored a seminar at the meeting in Denver for members who wanted to discover how estate planning may benefit the individual and ADSA. The seminar was presented by Perry L. Cochell, Senior Endowment Counsel for the Boy Scouts of America, Western Region. The seminar gave insights into wealth transfer to family and organizations and the importance of estate planning.

If you were unable to attend this seminar and want more information on this topic, please contact the ADSA Executive Director. We would be happy to send you an informational pamphlet covering this topic.

**Proposals Sought for Second DISCOVER Conference**

Plans are underway for the second DISCOVER Conference, and your input is invited. Proposals for conference themes are being accepted and may come from a variety of individuals or groups. If you would like to submit a proposal, see the accompanying blue sheet, Request for Proposals for a DISCOVER Conference. The next date for review by the Steering Committee is November 15, 1998.

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**Congratulations 1998 Young Scholars**

ADSA Foundation is pleased to congratulate the 1998 ADSA Foundation Young Scholars, Dr. James Drackley, Production Division, and Dr. Francisco Malcata, Dairy Foods Division. Congratulations!
Special Thanks to Auction Committee

A very special thanks to the ADSA Foundation Auction Committee members who made the 1998 auction a success:

Darwin Braund, Chair
Monty Montgomery          Bill Sandine
Roger Cady                Lee Majeskie

Once again ADSA Members Monty Montgomery and Lee Majeskie did a fantastic job auctioneering! Thank you Monty and Lee.

Also, a special thanks to the ADSA Foundation Trustees for spotting bids during the auction!

Thank you Lee Majeskie for your leadership and enthusiasm for the auction. Lee Majeskie retired from the auction committee this year.

1998 Foundation Auction Breaks Record

The 1998 Auction was held in conjunction with the Ice Cream Social on Wednesday, July 28. Thirty-three donors contributed 58 items to the auction with an estimated value of $6814.95. When the last bid was received, $13,523 was raised to fund educational programs at the annual meeting.

Thanks to our Donors:
Agway Inc.                                  Land O'Lakes
Darwin Braund                                Howard and Ruby Larsen
Roger Cady                                   Lee and Judy Majeskie
Eunice & John Campbell                      Ken McGuffey
John R. Campbell                             Deanne Meyer
Christopher Canale                          Mid-America Dairymen, Inc.
Karen Clark                                  Milk Products Inc.
Dean Foods                                   Monty and Mary Montgomery
Paul Dickson                                 Tom Moses
Dave Dickson                                 George Muck
Tom Holzinger                                Roger & Karen Natzke
Charles E. Iager, Jr.                        Kent Nelson
Bill Sandine                                 Larry D. Satter
David J. Schingoethe                        Tillamook Cheese
Joe Tobias                                  Virginia Tech Department of Dairy Science
Bill Wailes                                 W.D. Hoard and Sons Company
University of Wisconsin Dairy Science Dept.

Thanks to our purchasers:
Larry Muller                                Meredith Guy
Lewis Boyd                                  Les Hansen
Darwin Braund                                Ray Nebel
Majorie Brown                                Cheryl Nimz
John Bruhn                                   Duane Norman
Roger Cady                                   Dawn Norton
Keith Cummings                               Ken Olson
Teri Cunningham                              Ron Richter
Harry Farrell                                Sue Sandine
Jack Garrett                                 Charlie White
Stan Gilliland                               Bob Sellars
Tom Gilmore                                 George Marx
                                     Dave Schingoethe
                                     Karen Schmidt
                                     Bob Sandine
                                     Bill Sandine
                                     Bill Sandine
                                     Cindi Shockey
                                     Dale Shuster
                                     Jim Spain
                                     William Thompson
                                     Don Wagner
                                     Dick Welton
                                     Amos Zook
                                    
1998 Award Recipients

The American Dairy Science Association (ADSA) is proud to announce the outstanding dairy scientists recognized for their achievements on July 29, 1997 at the Awards Ceremony of the 93rd Annual Meeting of ADSA, which was held at the Colorado Convention Center, Denver, and was hosted by the faculty of Colorado State University.

ADSA Award of Honor - Roger W. Hemken, Dairy Section Leader and Professor, Department of Animal Science, University of Kentucky, has received this most prestigious ADSA award in recognition of his outstanding contributions and his distinguished service to ADSA.

ADSA Distinguished Service Award - A. E. Freeman, Charles F. Curtiss Distinguished Professor of Agriculture in the Department of Animal Science at Iowa State University, received this award from ADSA for his long-standing and exceptional contributions to the welfare of the dairy industry, especially in dairy cattle breeding.

ADSA Foundation Young Scholar Award - James K. Drackley, University of Illinois, Urbana-Champaign, and F. Xavier Malcata, Escola Superior de Biotecnologia, Portugal, have received this award for their excellence in production and dairy foods areas, respectively.

Agway Inc. Young Scientist Award - Gary W. Rogers, Associate Professor in the Department of Dairy and Animal Science, The Pennsylvania State University, has been named recipient of this award for his active program of research and teaching, especially his contributions to the area of genetic improvement through selection.

Alfa Laval Agri Dairy Extension Award - Mark A. Vaner, Department of Animal Science, University of Maryland, College Park, and Roger A. Cady, Department of Animal Science, Washington State University, Puyallup, are corecipients of this award for their outstanding contributions to dairy extension, especially their collaborative efforts in implementing the worldwide electronic information network, Dairy-L.

Alltech, Inc. Graduate Student Paper Publication Award - Elizabeth B. Kegley, Assistant Professor of Animal Sciences at the University of Arkansas, Fayetteville, has been selected for the quality of her manuscript, “Performance and Glucose Metabolism in Calves Fed a Chromium-Nicotinic Acid Complex or Chromium Chloride,” which was published in the 1997 Journal of Dairy Science 80:1744-1750.

American Feed Industry Association Award - Jesse Goff, Veterinary Medical Officer in the Metabolic Diseases and Immunology Research Unit at the National Animal Disease Center in Ames, Iowa, was given this award for his outstanding research in dairy cattle nutrition, especially his work in the theoretical and practical aspects of mineral metabolism.

Dean Foods Award - Jimmy H. Clark, Professor of Nutrition, Department of Animal Sciences, University of Illinois, Urbana-Champaign, received this award for his outstanding contributions to dairy nutrition, especially nitrogen utilization.

Gist-brocades Award - Edward Allen Foegeding, Professor in the Department of Food Science at North Carolina State University, Raleigh, received this award in recognition of his outstanding accomplishments in chemistry, biochemistry, microbiology, and engineering pertaining to the cheese and cultured dairy products industries.

International Dairy Foods Association Research Award in Dairy Foods Processing - Stanley E. Gilliland, Professor in the Department of Animal Science at Oklahoma State University, has been selected for this award based on his contributions to the improved understanding of the competitiveness of Florida dairy products industries.

International Dairy Production Award - Lee Russell McDowell, Animal Science Department, University of Florida, recipient of this award, was recognized for his international work on mineral and vitamin nutrition of grazing ruminants in tropical regions.

J. L. Lush Award in Animal Breeding - Margaret R. Dentine, Professor of Dairy Science, University of Wisconsin-Madison, received this award for her outstanding program of genetic improvement using quantitative and molecular genetics.

Kraft Foods Teaching Award in Dairy Manufacturing - John A. Partridge, Associate Professor at Michigan State University, East Lansing, received this award for his excellence in teaching; his strengths include his interest in students and teaching, use of examples, enthusiasm for subject matter, and receptiveness to new ideas.

Marchall Rhodia International Dairy Science Award - Morsi A. El Soda, Alexandria University, Alexandria, Egypt, has been chosen as the recipient of this award for the excellence of his contributions to dairy science internationally.

Merck AgVet Dairy Management Research Award - Stephen P. Oliver, Professor, Department of Animal Science, University of Tennessee, Knoxville, received this award for his pioneering efforts in the area of mastitis pathogens.

National Milk Producers Federation Richard M. Hoyt Award - Thomas R. Overton, Ph.D. graduate from the Department of Animal Sciences of the University of Illinois at Urbana-Champaign, received this award for his significant contributions to dairy cattle nutrition.

Nutrition Professionals, Inc. Applied Dairy Nutrition Award - Charles R. Staples, dairy nutritionist at University of Florida, has been chosen as recipient of this award for his outstanding achievements in applied dairy nutrition, especially his contribution to improvement of the competitiveness of Florida dairy producers through his research into the value of various forages suitable for the southeastern US and similar environments.

Pharmacia & Upjohn Physiology Award - Marcus E. Kehrl, Jr., Veterinary Medical Officer and Lead Scientist for the Immunology of Ruminant Perinatal Disease Project at the National Disease Center.

(continued on next page)
for his outstanding program of research in
dairy cattle diseases, especially mastitis.

Pioneer Hi-Bred Forage Award -
Lawrence D. Muller, Professor of Dairy Sci-
ence, The Pennsylvania State University, has
been named recipient of this award for the
excellence of his studies evaluating intensive
grazing systems for high producing
cows.

Purina Mills, Inc. Teaching Award-
Alan G. Hunter, Professor in the Depart-
ment of Animal Sciences at the University
of Minnesota, received this award for his
outstanding teaching of undergraduate stu-
dents in dairy science.

West Agro, Inc. Award - Lorraine M.
Sordillo, Associate Professor in the Depart-
ment of Veterinary Science at The Pennsyl-
vanian State University, received this award
for her outstanding research program based
on immunomodulatory strategies to regulate
mammary gland immune responses during
periods of heightened susceptibility to disease.

1998 ADSA Fellows

Six elected Fellows were recognized during
the second year of the Fellows program of
the American Dairy Science Association.
The Fellows were honored July 29, 1998
during the Awards Program of the 93rd An-
nual Meeting of the Association, held in
Denver, Colorado. Colorado State Univer-
sity hosted the meeting.

Elected as Fellows were John O. Almquist,
Professor of Dairy Physiology, The Pennsyl-
vania State University; J. Murray Elliot,
Professor Emeritus in the Department of
Animal Science at Cornell University;
Stanley E. Gilliland, Professor, Oklahoma
State University; Elmer H. Marth, Professor
Emeritus, University of Wisconsin, Madi-
son; and Norman F. Olson, Professor Emeri-
tus at University of Wisconsin-Madison.

Election to Fellow is one of the highest hon-
or that the Association bestows. The Fel-
lows Award recognizes ADSA members for
their distinguished service to the dairy in-
dustry for 20 years or more. Each nominee
must have made exceptional contributions to
the dairy industry, to a dairy-related disci-
pline, or to ADSA; must have had continu-
ous professional membership in ADSA for a
minimum of 20 years; and must be in good
standing in the Association.

1998 ADSA Award Donors

Thanks are expressed to the award donors
for their generous support and recognition
of outstanding ADSA members through
sponsorship of the ADSA Awards Program.

ABS Global, Inc.
ADSA Foundation
Agribrands International
Agway Inc.
Alfa Laval Agri Inc.
American Dairy Science Association
American Feed Industry Association
Dean Foods Company
Gist-brocades
International Dairy Foods Association
Kraft General Foods, Inc.
Merial
National Milk Producers Federation
Nutrition Professionals, Inc.
Pharmacia & Upjohn
Pioneer Hi-Bred International, Inc.
Purina Mills, Inc.
Rhodia
West Agro, Inc.

The 1998 ADSA Fellows, from left to right, are Norman F. Olson, Stanley E. Gilliland, J.
Murray Elliot, and A. E. (Gene) Freeman.
Special Thanks to Our 1998 Exhibitors!

AGRIMERICA, INC.
ALOKA
Alltech, Inc.
American Dehydrated Foods, Inc.
American Protein Corporation (APC)
Animal Industry Foundation
ANKOM Technology
Bar Diamond, Inc.
Bio-Enhancement System Corp.
Bioproducts, Inc.
Brill Corporation
CAB International
Chr. Hansen Biosystems
Church & Dwight Co., Inc.
Classic Medical Supply
Colorado State University - Integrated Livestock Management
Cornell University
Cotton Incorporated
Current Conceptions, Inc.
Dalex Computer Systems
Degussa Corporation
DHI Forage Lab
Diagnostic Systems Laboratories, Inc.
Diamond V Mills
Distributors Processing, Inc.
Elsevier Science
ExSeed Genetics, L.L.C.
Fats & Proteins Research Foundation
FDA/CVM/HFV-12
FARME Institute
Foolert, Inc.
FV Kosikowski, LLC
Griffin Industries, Inc.
GrowSafe Systems, Ltd.
HeatWatch by DDX, Inc.
Indianapolis Convention & Visitors Association
Innotek Pet Products, Inc.
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Iowa State University Press
Kemin Industries
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Medipharm
Memphis Convention & Visitors Bureau
Metra Biosystems, Inc.
Mini-Mitter Co., Inc.
Mosdal Feed Carts
National Cottonseed Products Association
National Pork Producers Council
Nisso America, Inc.
Nutra-Flo Company
Nutri-Tech Biochemicals, Inc.
Omega Protein
Pfizer Animal Health
Prentice Hall
Rhodia, Inc. Dairy Business
Rhône-Poulenc Animal Nutrition, Inc.
Soybest/Grain States Soya
Soy Pass/Ligno Tech USA, Inc.
UDY Corporation
USDA - CSREES
USDA, NAL, Animal Welfare Information Center
Veterinary Concepts
W. B. Saunders Co.

Joint Meeting Survey

Your input is needed! Accompanying this newsletter is a joint meetings survey. We’d appreciate your input as we plan for future joint meetings. Joint meetings are scheduled for three of the next four annual meetings – Baltimore (2000 with ASAS), Indianapolis (2001 with ASAS and PSA), and Quebec City (2002 with ASAS). Frequency of joint meetings may increase beyond 2002 if the membership favors this approach.

The results of the survey will serve to guide the Board and the meetings organizing committees in developing future programs, including content and structure. For your convenience, the same survey is being sent simultaneously via e-mail to ADSA members who have provided headquarters with e-mail addresses. We request that you return only one survey (either the electronic or the paper version). Thank you for your input on this very important aspect of ADSA membership!

Meeting Statistics
Total Attendance.......................... 3912
Members ..................................... 1905
Total Exhibit Booths ...................... 71

Congratulations, John R. Woollard!
John is the winner of FREE meeting registration for the 1999 Annual Meeting in Memphis, Tennessee just for filling out the on-line survey in the Cyber Cafe.

If you did not fill out the on-line survey in the Cyber Cafe while in Denver, or if you were unable to attend the meeting, it’s still not too late. The survey is available on the ADSA web site at www.adsa.uiuc.edu! Please take a few moments the next time you visit the web site and take the survey. Members opinions are very important to us! Results will be published in a future newsletter.
FOR SALE!

**ADSA Logo Sweaters**
Sweaters are cream colored, heavy, high-quality cable knit. Originally sold for $40.00. Available for a limited time $20.00 each, plus $4.00 shipping US and Canada ($8.00 shipping, international). Hurry, only 8 left! M, L, XL.

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**1997 Guelph Sweatshirts**
Sweatshirts are red, high-quality, heavy knits: jersey. $5.00 each, plus $4.00 shipping US and Canada ($8.00 shipping, international). XL only.

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**1998 Denver Meeting Jackets**
For everyone who missed a chance to purchase the official meeting jacket in Denver, here's your chance! Jackets are navy blue with a white stripe and the Denver meeting logo. Each jacket has a hood, a drawstring, and a pull-over style with a ½ zipper front, made of a high-quality, 100% supplex nylon. Just the right jacket for when there is a chill in the air. $18.00 each, plus $3.00 shipping. US and Canada ($5.00 shipping, international). M, L, XL, XXL. Limited quantities available.

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**Size:** 1st choice ______ 2nd choice ______

**Item Cost:** $ __________

**S&H Chrg.:** $ __________

**Total:** $ __________

___Enclosed is my personal check, plus shipping and handling.

___Please charge to my credit card.

**Credit card #:________________________**

**Exp. Date:__________**

___MC   ___Visa   ___AmEx
Plan Now for the 1999 ADSA Annual Meeting

Mark your calendar for the 1999 ADSA Annual Meeting, June 20-23 in downtown Memphis, Tennessee. Hosted by Mississippi State University, this meeting promises to be a great event for ADSA members and others with an interest in dairy production and processing. The excitement of Memphis, with the world-famous Beale Street, Graceland, and other musical attractions will provide an entertaining backdrop for our scientific meetings.

Meeting-At-A-Glance

Sunday, June 20
Opening Session and Awards Program

Monday, June 21
Scientific programs, commercial exhibits, tours, Night on the Town in Memphis

Tuesday, June 22
Scientific programs, commercial exhibits, tours, free evening

Wednesday, June 23
Scientific programs, ADSA Business Meeting (meeting ends at 12 Noon)

In November, you’ll receive complete abstract submission information. Much has changed in the submission process. We hope you’ll be pleased with the more user-friendly submission procedures, which include unlimited opportunity to revise your abstract from the time of sending to the submission deadline. You’ll also notice a more user friendly coding process and a simplified table submission procedure.

You’ll also be receiving award nomination packets. We encourage you to nominate your colleagues for these prestigious awards.

Enclosed with this mailing is a housing form for the 1999 meeting. We encourage you to complete this form soon to ensure your choice of housing. Please note that most hotels in the ADSA block are within steps of the trolley line, which drops you at the door of the convention center.

Keep checking the ADSA web site for the latest meeting information (www.adsa.uiuc.edu).

Special Thanks to the 1998 ADSA-ASAS Joint Meeting Sponsors

ABS Global, Inc.
ADSA Foundation
Akey, Inc.
Alpharma
Alta Genetics, Inc.
American Hereford Association
American Sheep Industry Association
ANKOM Technology
Archer Daniels Midland Company
ASAS Foundation
Asgrow Seed Company
California Dairy Research Foundation
Cargill Corn Milling
Church & Dwight Co., Inc.
Colorado Wool Growers
Coors Brewing Company
Creative Educational Video
Cyanamid - Agricultural Products
Dairy Management, Inc.
Degussa Corporation
DeKalb Swine Breeders, Inc.
Diamond V Mills
Elanco Animal Health, A Division of Eli Lilly and Company
ExSeed Genetics LLC
Farmland Industries, Inc.
Fort Dodge Animal Health
Hoechst-Roussel Vet.
Holstein Association, USA
IMC Agrico
Kraft Foods, Inc.
Land O’Lakes Feeds
Merck & Co.
Mitra Biosystems
MFA, Inc.
Mini Mitter Co., Inc.
Monsanto
MOPAC
National Cattlemen’s Beef Association
National Pork Producers Council
National Veterinary Services Laboratories
National Western
Optimum Quality Grains, L.L.C.
Pfizer, Inc.
Pharmacia & Upjohn, Inc.
PIC USA
Pioneer Hi-Bred International, Inc.
PPL Therapeutics
Prince Agri Products, Inc.
Protiva, A Unit of Monsanto
Purina Mills, Inc.
Robinson Dairy
Roche Vitamins Inc., Animal Nutrition and Health
Semex Alliance
Southern States Cooperative
Taylor Packing Co.
United Feeds, Inc.
USDA
Western Dairyfarmers’ Promotion Association
Zinpro Corporation

Future Meeting Dates
1999 Memphis, TN.......... June 20-23
2000 Baltimore, MD ........ July 24-28
2001 Indianapolis, IN ......... July 24-28
The 1998-1999 officers of the Student Affiliate Division were named at this summer’s annual meeting: Matt Laubach, North Dakota State University, President; Mariah Telfer, University of Wisconsin-River Falls, First Vice President; Julie Meadows, University of Kentucky, Second Vice President; Scott Sink, Virginia Tech, Third Vice President; Heidi Stephens, Penn State University, Secretary-Treasurer; Jacob Menzie, Ohio State University, Officer-at-Large; Cathy Williams, Louisiana State University, First Year Advisor; Tony Seykora, University of Minnesota, Second Year Advisor; Dale Olver, Penn State University, Third Year Advisor.

The 1998 Student Affiliate Division of the American Dairy Science Association was held during the Joint Meeting of the American Dairy Science Association and American Society of Animal Science Societies in Denver, Colorado, July 27 - 31. More than 100 undergraduate students participated in the Student Affiliate Division activities. Congratulations students for all of your dedicated work!

Congratulations to the following 1998 award winners:

Outstanding Chapter
1st Place, Penn State University
2nd Place, University of Kentucky
3rd Place, Virginia Tech

Yearbook
1st Place, Virginia Tech
2nd Place, Penn State University
3rd Place, University of Minnesota

Scrapbook
1st Place, University of Kentucky
2nd Place, Penn State University
3rd Place, Louisiana State University

Production Paper Presentation Contest
1st Place, C. M. Mowrey, Virginia Tech
2nd Place (tie), R. M. Betz, University of Missouri
Jeffrey Bewley, University of Kentucky

Dairy Foods Paper Presentation Contest
1st Place, Nobert Duarte, Cal Poly State University
2nd Place, Shalsee Gibbs, Louisiana State University
3rd Place, Julie Meadows, University of Kentucky

Outstanding Advisor
Michael VanAmburgh, Cornell University

Outstanding Student
Jeffrey Bewley, University of Kentucky

Most Miles Traveled Award
Penn State University

Remember! Nominations are due December 1 for the following ADSA student awards:

Alltech, Inc. Graduate Student Paper Publication Award
Genevieve Christen Distinguished Undergraduate Student Award - NEW!

1998 Newsletter Deadlines

Individuals wanting to submit articles or information for publication in the newsletter are encouraged to do so. Please send material to Cheryl Nimz, 1111 N. Dunlap Avenue, Savoy, IL 61874 (FAX: 217/398-4119; e-mail: cheryl@assochq.org) on or before the following dates:

November 1, 1998
January 1, 1999
April 1, 1999
September 1, 1999
November 1, 1999

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