ADSA/ASAS ANNUAL MEETING

Dave Anderson, 2003 ADSA-ASAS Program Chair

The American Society of Animal Science and American Dairy Science Association will meet jointly at the Phoenix Civic Plaza starting with the opening session Sunday evening, June 22, ending Thursday noon, June 26. This will be an excellent opportunity for professional networking and scientific information exchange on the leading edge research in animal agriculture and animal food products. Over 25 symposia have been organized by the several ADSA/ASAS program committees and your fellow scientists have submitted over 1500 abstracts to be presented as either posters or oral presentations.

This meeting is the first joint meeting with the Mexican Association of Animal Production (AMPA). AMPA will meet June 22-23. Take this unique opportunity to renew acquaintances and develop new relationships with our Mexican colleagues.

WHAT’S NEW

New Poster Format: Each day will start with a 2-hour block of time for poster display (7:30 to 9:30 AM). Neither symposia nor oral sessions will be scheduled during this time slot. Plan your morning coffee with colleagues discussing the latest research in your specialty area.

 Companion Animal Nutrition: The NRC publication, “Nutrient Requirements of Dogs and Cats,” is scheduled for release mid-2003. A symposium to present the new nutritional requirement publication to academicians and industry scientists is scheduled on Monday, June 23. There has been a special effort to invite researchers in companion animal nutrition to Phoenix. We hope that the annual meeting of ADSA/ASAS will prove to be the preferred forum for presentation of high quality companion animal nutritional research in future years.

WHAT’S SPECIAL

Reproduction Symposium: A special highlight of the 2003 meeting is the Triennial Reproduction Symposium scheduled for Sunday, June 22, 2003. The purpose of this symposium is to bring together animal scientists from around the world and provide the latest research philosophies, discoveries, and technologies concerning reproduction of farm animals.

Symposium honoring Larry Satter: The US Environmental Protection Agency has introduced regulations to more tightly control effluents from concentrated animal feeding operations (CAFOs). The regulations are specifically intended to ensure that manure and wastewater from CAFOs do not impair water quality. A Wednesday afternoon symposium “Impact of Animal Feeding Operations on the Environment” will provide an educational forum that defines the changes to EPA regulations and how these changes will impact agricultural practices.

Several hot topic symposia: The keynote speaker and several symposia will discuss how the ethics of animal production will affect our future. Hot topics like altering dairy lactation cycle, intestinal develop-
ment, new directions in molecular genetics, the safety of bio-engineered feedstuffs and FDA regulations in university research are but a few of the topics you will find exciting. This is rounded out with a solid array of current research and symposia in growth, breeding and genetics, physiology, ruminant nutrition and non-ruminant nutrition. Our goal for when you leave Phoenix is to have provided you with the best and the latest information in your scientific area.

PHOENIX PROVIDES AN ECONOMIC VENUE

Phoenix in late June?? OK it is hot, but then some like it hot! More importantly, you will find that Phoenix will be a very affordable meeting - reasonable airfares, reasonable room rates. You can find all the latest information on symposia, scientific oral and poster sessions plus a schedule of events and the registration information on the website www.fass.org/phoenix03.

PROGRAM HIGHLIGHTS

This year’s meeting will include more than 1500 scientific presentations and 25 symposia covering a wide spectrum of scientific topics. Here are a few highlights for each day. To review a complete meeting program after May 1, go to http://www.fass.org/phoenix03. All topics and schedules are subject to change without notice.

Sunday, June 22
- Mexican Association of Animal Production Meeting
- Triennial Reproduction Symposium
- Opening Session (Keynote Speaker, Bernard Rollin) and Reception

Monday, June 23
- National Research Council Symposium: Nutrient Requirements of Dogs and Cats
- Alternative Housing for Livestock
- Molecular Genetics: Lessons from the Past and New Directions
- Food Safety for Animal Agriculture: What Producers Need to Know
- Laminitis in Dairy Cattle
- Sustainable Agriculture: National and International Perspectives
- Where are We Headed (Swine)
- The Emergence of Antimicrobial Resistance and Implications to Animal Agriculture
- ASAS Awards Program

Tuesday, June 24
- Can We Improve Racism/Sexism Problems in Animal Sciences
- Effect of Nutrition on Beef and Dairy Health
- The Role of Artificial Insemination Sire in Maintaining Reproductive Rates of Holstein Cows
- Training Module Workshop
- *Listeria monocytogenes*: A Model Pathogen for Farm-to-Table Intervention Strategies
- Southern ADSA Symposium - How Can We Best Work Together to Serve Tomorrow’s Dairy Industry?
- Key Nutritional Management Decisions to Ensure Safe Wholesale Beef Production
- Nutrient Management in Horses
- Hispanic-Style Cheeses
- Dairy Foods Research Success Stories
- ADSA Awards Program and Foundation Auction and Raffle
- Ice Cream Social

Wednesday, June 25
- Assisted Reproduction in Goats
- Impact of Intestinal Development and Health on Growth
- Forage Strategies for Arid Climates
- Impact of Animal Feeding Operations on the Environment
- WSASAS Business Meeting and Awards Luncheon
- NE ASAS/ADSA Business Meeting and Luncheon
- International/Closing Reception

Thursday, June 26
- Altering the Lactation Cycle in Dairy Cows
- Energy Density of Pig Diets
- Alternative Aspects of Adipocyte Function

For more information on the following meeting topics, go to the link listed below for the corresponding page of the meeting web site.

Keynote Speaker, Bernard Rollin, http://www.fass.org/phoenix03
Housing, http://www.fass.org/phoenix03/hotel.asp
Registration, http://www.fass.org/phoenix03 (a .pdf form is now available to complete and mail or fax to the Headquarters office. Online secure buy registration will be available mid-April at http://www.fass.org/phoenix03)
Tours, Phoenix Information, http://www.visitphoenix.com

Questions?
ADSA Phone: 217.356.5146
ADSA E-mail: adsa@assochq.org
ASAS Phone: 217.356.9050
ASAS E-mail: asas@assochq.org

Be sure to visit the official meeting web site, http://www.fass.org/phoenix03, for the latest news and updates.
Bernard Rollin will be the keynote speaker for the 2003 ADSA-ASAS Opening Session scheduled for Sunday, June 22. Rollin is University Distinguished Professor, Professor of Philosophy, Professor of Biomedical Sciences, Professor of Animal Sciences, and University Bioethicist at Colorado State University. He earned his BA, Magna cum Laude from the City College of New York, his Ph.D. from Columbia, and was a Fulbright Fellow at the University of Edinburgh.

Rollin taught the world’s first course in veterinary medical ethics, which has been a required part of the veterinary curriculum at CSU since 1978, and was a pioneer in reforming animal use in surgery teaching and laboratory exercises in veterinary colleges. He is a principal architect of the 1985 federal legislation dealing with the welfare of experimental animals, and has testified before Congress on animal experimentation. He has consulted for various agencies of the government of the United States, Canada, Australia, The Netherlands, New Zealand, and South Africa on many aspects of animal research, for the Office of Technology Assessment of the U.S. Congress on genetic engineering of animals, for NIH on animal pain, and for the World Health Organization on using antimicrobials in food animals. He has consulted for the USDA/CSRS on farm animal welfare research, and for APHIS on future planning.


He currently writes a popular monthly column on veterinary ethics for the *Canadian Veterinary Journal*. His papers have appeared in a wide variety of journals, ranging from *The Journal of the History of Ideas, Kant-Studien, Poetics, The Journal of Animal Science*, and *The American Psychologist* to *The Journal of the American Veterinary Medical Association, Progressive Farmer*, and *Equus*.

Rollin has worked with animal scientists and ranchers on alternatives to castration, branding, and other issues, and helped to galvanize the agricultural community in Colorado to pass the nation’s strongest “downer” bill. Since 1981, he has taught a course for animal science students on ethical issues in animal agriculture, the world’s first such course. He has been a leader in industry self-regulation of livestock showing. He has led investigations into controlling pain and suffering in genetically engineered animals created to model human disease.

Rollin has addressed over 10,000 ranchers and farmers on animal rights and animal agriculture in forums ranging from the Houston Livestock show to local extension meetings, and enjoys excellent relations with this population. He is
noted for garnering acquiescence to the notion that animals have rights from ranchers and rodeo people, and has been written up in this regard in *Colorado Farmer and Rancher, Beef Today, Western Livestock Journal* and many other agricultural publications. In 1994, he was instrumental in galvanizing Western ranchers’ opposition to the USDA policy of face-branding Mexican cattle, which in turn resulted in USDA rescinding that policy. He is designated as state animal welfare extension specialist by CSU dairy extension.

Rollin was named to the Distinguished Faculty Gallery by the College of Veterinary Medicine at CSU in 1992. He has been awarded the Brownlee Award for outstanding achievement in Animal Welfare Science by the Animal Welfare Foundation of Canada, and the Distinguished Service Award from the Colorado Veterinary Medical Association. He was named University Distinguished Professor, Colorado State University’s highest honor, and was recognized as Eddy Professor for excellence in teaching, both in 2001.

Rollin is a competition-level weight lifter and a Harley rider.

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**Thank you 2003 ADSA-ASAS Joint Meeting Sponsors**

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Vita Plus
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Letter from the ADSA President

Dave Beede

Winter Board Meeting. Your ADSA Board of Directors met the end of January for a mid-year meeting. We also joined with the Board of Directors of the American Society of Animal Science (ASAS) to discuss and coordinate topics of mutual interest. Representatives of the Federation of Animal Science Societies (FASS) also were on hand for discussions. Highlights and actions of the mid-year meeting are emphasized in this letter.

Student Affiliate Division of ADSA. This year’s SAD President, Rebekah Blades, a senior from Louisiana State University, participated in the meeting. She also attended Southern, Northeast, and Midwestern regional meetings of SAD this past February. The national student division continues to grow and increasingly is engaged in our Annual Meeting via its programs. For the Phoenix meeting, the students’ educational program will include a Congressional Insights Program, facilitated by Amy Iager (former SAD member and current Scientific Liaison Representative of FASS). The SAD Awards Luncheon guest speaker will be Barb Glenn, Executive Vice President, Scientific Liaison of FASS. Other student activities in Phoenix include the farm/city tour, quiz bowl, undergraduate paper presentations, judging of club yearbooks, scrapbooks, annual reports, outstanding student and advisor awards, Centennial Celebration entries, and various social activities. Professional members of ADSA currently making special contributions through their support and engagement with SAD include Larry Fox (third year advisor), Kasima Ingawa (second year advisor), Dave Winston (first year advisor), Gary Hartnell (Board representative), Molly Kelley, ADSA-SAD Liaison, and Brenda Carlson (Executive Director of ADSA). Thanks to all! SAD is one source of future leaders for the global dairy food system and professional members of ADSA.

ADSA Foundation Work. In the fall issue of Animal & Dairy News (A&DN) I wrote of the visioning work being done by the ADSA Foundation Board and an ad hoc Committee. This group was asked to carefully assess the vision, objectives, function, and future of the ADSA Foundation. I am pleased to report that under the able leadership of Al Kertz, Chair of the Foundation Board, excellent progress is being made. Please read Al’s update on Foundation work in this issue of A&DN. We anticipate a full report on this effort at the ADSA Town Hall meeting in Phoenix.

Strategic Planning Continues. The Board moved the ADSA strategic planning process (2003–2004) into its next phase at the mid-year meeting. Five key principles serve as the backdrop for the continuing planning process.

1. ADSA values greatly vertical coordination of the dairy food system; we foster the systems thinking through our long-standing organizational structure with Dairy Foods and Dairy Production Divisions.
2. ADSA members are valuable and will be active participants and contributors in the dairy food system.
3. ADSA’s current planning process is framed in the international context and will have building relationships and partnerships globally as its major emphasis.
4. Building synergistic partnerships via FASS for the advancement of animal agriculture and food systems research and education with our co-founding members (ASAS and Poultry Science Association) is a high priority.
5. In a successful future, ADSA will not (and cannot) operate within a traditional academic model, as it has done in the past.

The next step in the strategic planning process is information and opinion gathering through a series of focus groups involving about 150 professional members in ADSA’s committee network. A broader, association-wide survey of all members will follow thereafter to gather your input about the future of ADSA. Again, a central question is, “What are the potential new and improved programs and services that will increase the value of ADSA to current and future members?” We anticipate a summary and discussion of member input to the strategic planning process at the Town Hall meeting.

New Procedures for Symposium Papers. Thanks to the ad hoc Committee chaired by Pete Hansen (current chair of the Journal Management Committee for JDS), new procedures have been developed to facilitate more effective publication
of invited/symposium papers from our joint annual meetings. Other Committee members included Mike Galwey (Editor in Chief of the *Journal of Animal Science*), Steve Nickerson (Editor in Chief of the *Journal of Dairy Science*), Wayne Kellogg (ADSA), Stephen Smith (ASAS), Charles Schwab (ADSA), Dave Anderson (ASAS), Rafael Jimenez-Flores (ADSA), Terry Etherton (ASAS), Jeff Firkins (ASAS), and Jean Rice (Managing Editor for *JDS* and *JAS*). Since we began meeting jointly with ASAS in 1998, review and publication of invited/ symposium papers has not always gone as smoothly as desired. It is our hope that the newly developed procedures will help achieve a more effective process from invitation to publication. The entire process is described on the ADSA web site (under *Journal of Dairy Science*).

Under the new procedures, Program Committees will invite speakers of key symposia topics to write reviews for either *Journal of Dairy Science* or *Journal of Animal Science* to help fill voids in the literature or to provide important or novel concepts; Program Committees will recommend whether full reviews (10 journal pages) or mini-reviews (5 pages) will be invited; not all speakers asked to present orally will be invited to write for the journal; and, the Overall Program Chair and Co-Chair for that joint annual meeting will accept or decline the Program Committees’ recommendations. Authors will not pay page charges; reviewed and accepted papers will be published electronically (only) and will be fully cataloged by databases (e.g., PubMed, Medline, Agricola, etc.); if an author or sponsor wishes to have the article published in printed form, the cost will be borne by author or sponsor; and, each journal will appoint a special editor (similar to a section editor) to specifically coordinate the review of symposium/invited papers related to annual meetings. Symposium/ invited papers from regional meetings of ADSA and ASAS will be included with manuscripts from the Annual Meeting on an annual basis. It is fully anticipated that some, but not the majority, of symposium presentations will be accompanied by a paper for publication. An objective of the Boards is to raise the stature of published symposium/ invited papers in our journals.

**PASS’ New Strategic Plan.** During our joint meeting with ASAS, we discussed future actions related to the recently approved PASS Strategic Plan. The Plan targets goals to strengthen the education and research programs of the founding members (ADSA, ASAS, and PSA). Under the leadership of Don Beermann, President of FASS, the Board is developing 1-, 3-, 5-year business/implementation plans to address some of the goals and objectives of the overall Strategic Plan. Most proposed activities will require significant human resource and financial investments and will take careful forward planning and evaluation before implementation.

**Blue Ribbon Committee Charged.** At the urging of both Boards, ASAS President Jim Lauderdale and I have charged a special ad hoc Committee to assess and make recommendations for potential changes to affect the quality and format of our joint annual meetings. This Committee is to recommend changes that will be implemented for 2004 in St. Louis to improve and energize our meetings. We have asked the Committee to focus on improving the quality of technical information presented, enhancing meaningful scientific dialogue and interactions among attendees, and attracting a greater and a broader array of current and new animal scientists and those working in animal food systems. Most members of the Committee have been asked to serve because of broad cross-sectional involvement in other professional organizations and meetings besides ASAS and ADSA. We hope that this will help in the identification and consideration of programming approaches that may be useful and effective but outside our tradition. Central to the motivation for this review is the sense among many Board members that the number of symposium/ invited papers has grown too large, and the quality of the presentations and scientific interaction may have suffered in recent years. Membership on this Committee will be announced soon via a broadcast E-mail (if it has not been done so by this printing). If you have suggestions, please communicate with the Committee. We have asked for recommendations before June 1, 2003. Additional member input during the ADSA Town Meeting and final action by the Boards is targeted for our meeting in Phoenix. The Boards want to ensure that future annual meetings are cutting-edge, relevant, and outstanding in quality and delivery format for current and future members.

**Town Hall Meeting.** I have mentioned the Town Hall meeting already. I hope you will make plans to attend the meeting Monday afternoon, June 23, in Phoenix. In this informal setting, we will present some of the current and ongoing activities of your Association and ask for your input.

**Meeting in Phoenix.** In closing, I want to take this opportunity to thank Dave Anderson and other members of the Overall Joint Meeting Planning Committee and all members of ADSA and ASAS on the various Program Committees for making what I know will be a stimulating and enjoyable meeting. Other articles in this A&DN are packed with information about our upcoming Annual Meeting. Take a look!

Recently, colleagues at Michigan State locked in very inexpensive airfares! See you in Phoenix!

Dave Beede
I look forward to the June 22–26 joint ASAS and ADSA Annual Meeting in Phoenix and encourage you to attend and participate. Please read Dave Anderson’s report regarding the Annual Meeting and the scheduling of posters, oral presentations, symposia, and numerous other meeting activities. The ASAS and ADSA Boards listened to your concerns regarding the 2002 meeting overlap of sessions, especially poster presentation. I believe you will be pleased with the way Dave and his committee structured the activities for the 2003 meeting to minimize overlap. Also, please welcome our animal and dairy science colleagues from Mexico, who will be meeting jointly with ASAS-ADSA in Phoenix. This is another excellent opportunity to forge collaborative and cooperative interactions between ASAS and the Mexican Association of Animal Production (AMPA).

**ASAS Executive Director**

I regretfully share (from a selfish position) that Dr. Ellen G. M. Bergfeld announced to the ASAS Executive Committee in January her resignation as the ASAS Executive Director (ED). The ASAS Board is very pleased that Ellen will continue as the ASAS ED through the ASAS-ADSA Annual Meeting in Phoenix. Ellen was recruited for the position of Executive Vice President for the American Society of Agronomy, Crop Science Society of America, and Soil Science Society of America, generally referred to as the “Tri-Societies”. The inducement for Ellen to leave ASAS to join the Tri-Societies is the position of Executive Vice President, with commensurate salary. As EVP, Ellen will have leadership responsibilities for an organization that has a membership and budget several-fold larger than ASAS, responsibility for certification programs, and responsibilities as Executive Director for the Agronomic Science Foundation. Thus, the EVP for the Tri-Societies is a job that has a greater scope of responsibilities than are available with the ASAS ED job. Ellen was hired in January 1998 as the first ASAS employed ED. Thus, she and the Board developed the ED job. Ellen’s extensive knowledge of ASAS, the animal industry, and non-profit organizations in combination with her commitment to ASAS allowed her to be exceptional in providing leadership to the Board, membership and staff for the good of ASAS and the development of ASAS within FASS. Her competence, commitment, interpersonal skills and work ethic resulted in smooth transitions in Board leadership each year, more effective integration of new Board members, changes in the EiC and JAS management, enhancement of the financial stability of ASAS, and the implementation within FASS of ASAS as a Member Society. The ASAS Board is most appreciative of Ellen’s contributions and wishes her well in her new position. We look forward to discussions with Ellen regarding the potential for collaboration between the ASAS and, possibly, FASS Boards, and the Tri-Societies on topics of mutual interest.

The ASAS Board directed me to work with Ellen to write the ED job description and announcement for Board review. The ASAS ED job is now posted on the ASAS web site and the FASS job resource center, will be communicated to the ASAS members, and placed in appropriate news media. An announcement is also contained in this newsletter. Anyone interested is encouraged to apply. Hopefully, we will make significant progress in identifying qualified and interested applicants for the position by the June 2003 Annual Meeting.

**ASAS Mid-year Board Meeting**

The ASAS mid-year Board meeting was held in Detroit from noon on January 31 through noon on February 2. Detroit was selected based on low facility costs and the reasonable travel costs for Board Members. My perspectives of our discussions and decisions follow.

**ASAS Strategic Plan**

Dr. Marty Apple, President of the Council of Scientific Society Presidents (CSSP), representing 60 scientific societies (including ASAS) and approximately 1.2 million scientists, shared his perspectives of how strategic plans must provide a productive vision of the future, identify the over-riding issues of strategic importance, identify outcomes for each strategic initiative implemented, and identify what the society provides of value to both current and future members. Good leadership provides direction, alignment, and motivation to succeed. I believe ASAS has these characteristics in the ASAS and
Sectional Boards, the ED (Ellen Bergfeld, and the ASAS Board will need to ensure the next ED has similar abilities), and in Administrative Assistant, Paula Schultz.

The Board decided to adjust our Vision Statement to: **Leading Source of New Knowledge and Perspective in Animal Science.**

Currently, the Strategic Directives are to: 1) broaden the scope of ASAS, 2) strengthen ASAS to include interrelated disciplines and interests, 3) strengthen member input, and 4) strengthen finances.

One Board committee, chaired by Terry Etherton, President Elect, will address how to most effectively broaden our scope and increase our membership. A second Board committee, chaired by Mike Galyean, Editor-in-Chief, will address strengthening and increasing communications and publications. The Executive Committee will continue to work with the ED and Board to strengthen our financial position; please read the report of the ED, noting the excellent financial position of ASAS at this time. Each of the committees will address the strategic initiatives in results terminology, succinctly, authoritatively, with known ownership, pervasively and with accepted terminology, succinctly, authoritatively, with known ownership, pervasively and with accepted ownership, succinctly, authoritatively.

ASAS-ADSA Joint Board Meeting
The ASAS and ADSA Boards met together February 1. Guest participants were Marty Apple, CSSP; Don Beermann, FASS Board President; Jeff Armstrong. ASAS FASS Board representative; Chuck Sapp, FASS EVP-Administration; Ken Olson, Director of Education and Information Resources; Barb Glenn, FASS EVP-Office of Scientific Liaison; and Andrea Rosati, Secretary General of the European Association of Animal Production, (EAAP).

The FASS Strategic Plan, drafted by representatives from FASS, ASAS, ADSA, and PSA during January to September 2002, was accepted by the FASS Board at their September 2002 Board meeting. Therefore, the 2003 mid-year Board meeting was the first opportunity for the ASAS and ADSA Boards to discuss the relationships between the Member Society strategic plans and the FASS strategic plan with FASS representatives. The FASS leadership will identify and implement action on those initiatives and activities of the FASS strategic plan that have the greatest positive potential impact on the Member Societies and FASS while remaining fiscally responsible to the Member Societies. Member Societies were requested by FASS to communicate to the FASS leadership their list of initiatives and activities of the FASS strategic plan that have the greatest positive potential impact on their Society, while remaining within their budget. The ASAS Strategic Plan and the FASS Strategic Plan are complementary.

I encouraged (ASAS President letter, Animal & Dairy News, Vol. 1, Issue 2) each of us to be more diligent in ensuring our abstracts and presentations are of the highest quality. Members of both Boards support that we remind each other of the need to ensure abstracts and presentations are of the highest quality during the June 22–26, 2003 meetings in Phoenix, Arizona. Each Program Chair will be reminded that one of the Committee responsibilities is to evaluate abstracts to ensure they meet the expected quality standards of ASAS. One of the primary activities of ASAS is the Annual Meeting, where science is at center stage. We want to ensure that science and its presentation is of the highest quality.

ASAS and EAAP will continue our close collaborations via exchange of invited speakers to our respective annual meetings. Additional agreements to exchange scientists at meetings in order to enhance communications and understanding have been formalized with AMPA and are being considered with the British Society of Animal Science (BSAS).

Please read the communications from: Mike Galyean, Editor-in-Chief of the Journal of Animal Science, who shares additional changes in the way papers will be reviewed and changes to the sections in JAS; Steve Webel regarding the exciting success of the ASAS Foundation Appreciation Clubs; and Ellen Bergfeld, Executive Director, regarding the activities of the Society and the excellent financial status of ASAS.

I encourage each ASAS member to continue to increase our efforts to renew and recruit membership in ASAS. I entreat you to proactively work within your organization, whether academia, private industry, or government, to recruit new members and to encourage members to pay their dues each year.

The ASAS Board wants input from our membership. Please actively share your ideas and concerns with ASAS Board members and Section Officers as to how the ASAS Board can more effectively meet your needs as a member of ASAS. The Executive Committee of the ASAS Board meets via telephone conference each month, which is a method to address in a timely manner any issue. Therefore, please be proactive and challenge us to “do our best” to meet you needs.

Jim Lauderdale
ADSA and ASAS are focusing on another successful joint meeting for 2003 in Phoenix as plans begin for a joint meeting of ADSA, ASAS, and PSA for 2004 in St. Louis. Before one annual meeting has begun, the cycle begins for another meeting.

**Communication.** We continue to increase communication at all levels: within association headquarters, with our members, among the founding members’ Boards, with the FASS Board, and with the public. At headquarters, at the staff level, FASS has a staff web page—http://staff.fass.org—visit this page to see the newest employee of the week, updates on new staff members, and other activities at headquarters.

This Animal & Dairy Newsletter is just one of the ways we continue to communicate with members. We also send broadcast E-mails for journal notification, upcoming deadlines, and FASSTracks keeps members abreast of the latest news in the industry as well as noting the recent achievements of our members.

The ADSA and ASAS Boards held a joint mid-year meeting at the end of January. Board members discussed the goals of the FASS strategic plan along with the strategic planning goals of ASAS and ADSA. The FASS Board president also attended this meeting, as did the FASS Executive VP–Administration, the FASS Executive VP–Scientific Liaison, three directors from the FASS Board, and the FASS Director of Education and Information Resources.

The founding societies’ executive directors meet twice a month with the FASS Executive VP–Administration and the FASS Assistant VP–Administration to review and evaluate collaborative projects, brainstorm new projects, and discuss ways to improve efficiencies as well as bridge the gap between the society boards.

The ADSA and ASAS Media Committees are working on ways to inform the media on current activities of the organizations, such as the joint annual meeting, and to keep the public abreast of our industry.

We also listen to our members’ requests and comments. One of those recent comments was to consider eliminating the page charges to authors for symposium manuscripts for the online supplement. The ADSA and ASAS Boards have approved the elimination of page charges for the online symposium manuscripts beginning with the 2003 meeting. Please feel free to contact any of the Board members or headquarters via E-mail, phone, fax, or mail with requests that could benefit the membership—we want to hear from you.

**2002 Financial Update**. 2002 was another good financial year for ADSA. With another successful year, ADSA was able to provide access to HighWire for the members beginning this spring. For more information, see the article from Jean Rice, JDS–JAS Managing Editor, in this issue. And, as mentioned above, this has also helped in the decision to eliminate page charges for symposium manuscripts that will be published online. We were also able to continue to keep membership dues for 2003 the same as they have been for the past five years.

**Web Page**. The ADSA web page is undergoing a major reconstruction, which will be unveiled in Phoenix. Stop by the membership booth to see the new web page firsthand.

Brenda Carlson
As indicated in Jim Lauderdale’s article, I submitted my resignation to the ASAS Board earlier this year. I have greatly enjoyed working with the Boards, membership, and staff as the Executive Director of ASAS and this was a very difficult decision for me. However, as I have indicated to the Board and others, the opportunity and challenge of working in the capacity of Executive Vice President for the Tri-Societies (Agronomy, Crop and Soil Sciences) was too great to pass up. I have agreed to the ASAS Board request that I continue with ASAS through the end of June in order to be available to assist with the transition, as well as to ensure a successful Annual Meeting. I look forward to seeing you in Phoenix. I also look forward to remaining actively involved in ASAS as both a member and through collaborations with the Tri-Societies. Therefore, I hope to continue to see many of you at future meetings and events. I encourage all who may be interested in the position of Executive Director of ASAS to submit an application. Additional information can be found on the ASAS website (www.asas.org). I will be available to discuss the responsibilities of the position if there are specific questions I may address.

As I depart, I am very pleased to say that ASAS is in a very good financial position to face current economic challenges. Over the past five years, we have been determined in our efforts to grow our operating reserves to reach approximately half of our regular yearly operating budget. This is consistent with advice provided by financial planners of associations. We have been diligent in this quest, and our operating reserves are greater than $500,000 currently. However, as we achieved this success, our yearly operating income and expenses have also increased, from about $1 million to our current yearly budget of approximately $1.7 million. This indicates we have been very successful not only in providing fiscal security for ASAS but that we also have continued to grow our membership services. Some of our more expensive recent activities have been updating our membership database software, increasingly moving our traditional services of abstract and awards submissions from paper to electronic services, and moving the Journal of Animal Science to the Highwire electronic platform. Most of these activities do not show immediate tangible benefits; rather, they are expected member service updates that allow us to remain current with technological advances. Although we are pleased about achieving fiscal security while keeping pace with technological advances and providing enhanced member services, it is apparent that we must continue these endeavors in order to fulfill our fiduciary responsibilities to you, our members.

As we look forward to confront challenges we face within ASAS and our Federation of Animal Science Societies (FASS), we realize that agriculture is undergoing rapid change and is contracting. Our traditional customer base is decreasing as technological improvements result in fewer persons being involved in animal agriculture. Our industry members have been confronting mergers and acquisitions, and our universities are dealing with massive budget reductions that will alter the way research is conducted and how we will instruct future generations in our areas of science. There are fewer traditional animal science positions available in industry, academia, and government, and this translates to fewer members of ASAS. For these reasons and others, the demographics of our membership base are undergoing tremendous change. No longer do the majority of our student members represent agricultural backgrounds, nor do they expect to return to the farm upon graduation. Programs and services developed and offered by the Societies must reflect these changes and adapt to the evolving needs of all our members, both present and future. One challenge we face is to develop new membership services for existing members who represent the diversity of the scientific disciplines within our membership. Another, more difficult challenge is to develop services of value to reach persons who are not currently our members. We must meet these challenges while simultaneously providing fundamental services globally and disseminating our science-based knowledge in an economically sustainable way.

As competitive pressures for members’ time and involvement increase, other pressures that will continue to demand more consideration include
expanding internationally and the broadening variety of cultural backgrounds and viewpoints that can be leveraged to capture new markets, expand opportunities, broaden the reach, and increase the depth of our activities. Additionally, the ability to learn is likely the most important skill individuals and organizations need in order to be successful amidst rapid and continual change. We will be competing with an increasingly diffuse and crowded marketplace of education and training providers and will need to focus more on continual member learning than on our more traditional products and methods of information delivery. In order to remain viable and relevant, not only will our societies be required to provide such educational products, but it will also be essential for our members to have the ability and willingness to be continual learners.

From my experiences within ASAS and FASS, an indispensable step to meeting the numerous and varied challenges before us is to have a shared vision. This vision must originate not only with the board members, but also with current and future members in order to address ongoing and future needs. We must articulate key areas of focus and deliverables to meet identified needs. Communication must allow the process to be transparent as well as pertinent to those we wish to reach. We must seek innovative ways to develop services that will be valued. We must become increasingly relevant, while also being proactive in regard to communicating outwardly to our communities, to the general public, and to elected leaders using our science-based knowledge, both nationally and internationally. Both ASAS and FASS have spent considerable time thus far on the above questions and issues to develop strategic plans that provide a shared vision, not only across the ASAS membership but also within and across the Federation, including the broad membership bases of ADSA and PSA. Our opportunities to step forward and lead are numerous and we greatly appreciate our wealth of passionate and committed members who are willing to serve. If you have such a passion and have not been specifically asked to provide input or to serve as a leader, please let me or one of the ASAS Board members know so that we may utilize your skills and expertise in the future.

We are embracing a great deal of change currently and more is coming. To be prepared, it will benefit us greatly to look at new approaches, question the “why” and “how” of what we do each year, and to determine where we wish ASAS and FASS to be in 5, 10, and 50+ years. We need to consider what we’d like ASAS, as well as FASS, to look like; how both should function; and how we may remain viable by providing products and services today and tomorrow to meet your needs. Both the ASAS Board and I look forward to hearing your thoughts and ideas on these issues.

Ellen Bergfeld

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**ASAS Announces Paula Schultz in new position of Associate Executive Director**

With great pleasure we announce that Paula Schultz accepted the newly created position of ASAS Associate Executive Director (Associate-ED). Paula has been the Administrative Assistant for ASAS for many years. Her duties as the Administrative Assistant were to assist the ASAS Executive Director (ED) as needed and to provide information and assistance to the ASAS Board, ASAS committees, ASAS Sectional meetings including registration, abstracts and proceedings, and “keep track of” and assure effective completion of activities associated with awards, donations, annual meeting, academic quadrathalon, foundation, membership services, newsletters and mailings, as well as activities too numerous to cite herein. This really says that Paula has been an essential member of the ASAS Team. As you know, ASAS requires our ED to provide leadership and direction to ASAS, including our Sections and Foundation, overall programmatic oversight for all ASAS activities, and leadership and communication for ASAS within, among and through the interrelationships of the Federation of Animal Science Societies (FASS). The ED position leaves minimal time for effectively discharging and overseeing the day-to-day operations of ASAS, activities crucial to the success of ASAS. Thus, the ASAS Board decided to establish the position of Associate ED to release the ED to spend the quality time on more outreach directed activities in support of ASAS. Paula’s duties and responsibilities as the Associate ED are 1) to support the ASAS ED, 2) to provide leadership of daily ASAS operations and business at headquarters, including ASAS Sections, Foundation, Awards, Committees, Membership, and Annual Meeting business within the Federation of Animal Science Societies (PASS), 3) to be the lead ASAS person in communication with and daily interaction with PASS staff on ASAS projects, and 4) to assist the ASAS ED to achieve economical, productive, and constructive growth of ASAS within the PASS structure.

Jim, as President of ASAS representing the ASAS Board, and Ellen, as ASAS ED, thank Paula for the outstanding quality and quantity of her work and for her significant contributions to ASAS for so many years. Paula’s consistent commitment, care and attention to detail enhances the society to operate so efficiently and effectively within PASS. As ED, Ellen thanks Paula for the overall support she has provided her during the past five plus years as Executive Director. As ASAS President, and speaking for previous ASAS Presidents, Jim states without equivocation that, without Paula’s assistance, he would have been a much less effective President. In Paula’s new responsibility she has committed to continuing to provide outstanding support to ASAS members, to the ASAS Boards, and to the next ED so that they may enjoy the same success that she assisted us and our predecessors to achieve.

Ellen Bergfeld

Jim Lauderdale
Executive Director of American Society of Animal Science

Position Description
The American Society of Animal Science (ASAS) is seeking an Executive Director (ED). The ASAS is a professional organization of scientists engaged in academic and technical support of animal science and animal production. The ASAS vision is to be the Leading Source of New Knowledge and Perspectives in Animal Science. The ED serves as the sole paid executive officer for ASAS. The ED position is science-based, customer focused and fiscally responsible. The Executive Director reports directly to the ASAS President and is directly responsible to the ASAS President, Executive Committee, and Board of Directors for proper interpretation and fulfillment of the leadership, communication and oversight dimensions of this position. The ED functions and fulfills the requirements of this position by working within the yearly ASAS program of work and budget as approved by the Board of Directors. The incumbent will be located in the Federation of Animal Science Societies (FASS) Headquarters Office, Savoy, IL. The successful candidate will have significant contact with FASS member society ED’s and with the Executive Vice-Presidents of FASS for Administration (Savoy) and Office of Scientific Liaison (Washington, DC). The incumbent will work closely with volunteer leaders, staff and consultants.

Responsibilities
· Provide leadership and direction to ASAS, its regional sections, and the ASAS Foundation, including fiscal management.
· Provide leadership and communication within, among, and through the interrelationships of the FASS Founding Member Societies (ASAS, American Dairy Science Association, Poultry Science Association) and FASS.
· Provide overall programmatic oversight for all ASAS activities.

Qualifications
Ph.D. in Animal Science or related field. Previous management experience, preferably in not-for-profit organizations/associations or in a business setting, is required. The successful candidate must have an understanding of working with volunteer committees and Boards of Directors. Experience in managing staff and implementing Board directed policy is preferable. The incumbent must have superior communication, interpersonal, analytical, and financial skills. The incumbent must exhibit commitment, compassion, and competence, as well as the ability to make timely decisions. The incumbent is expected to exhibit the ability to provide visionary leadership.

Application
For full consideration, applicants should forward a letter of application, resume, statement of interests, experiences relevant to the position description, and names of four references to James W. Lauderdale, President, ASAS; 1111 N. Dunlap Ave.; Savoy, IL 61874. Applications must be received by April 30, 2003. ASAS is an Equal Opportunity Employer (EOE).
The ASAS Foundation-sponsored Appreciation Clubs continue to stimulate interest, receive significant contributions, and are yielding tangible benefits for our members. The philosophy of the Appreciation Club effort is to utilize contributed funds for the specific purpose designated by the Appreciation Club organizers and honoree. We are very pleased that during the past and coming year, clubs will support an intern in the Washington FASS office, graduate student travel to our meetings, a symposium on amino acid nutrition in non-ruminants and a symposium on technologies to enhance artificial insemination in swine at the Midwestern ASAS meeting.

The scope of Foundation activities continues to expand with the formation of new clubs. The Foundation recently announced the formation of the Harold Hafs Appreciation Club. Additional clubs are in the discussion stage or process of being organized. The description of the purpose and activities for each of the current Appreciation Clubs is summarized below.

**David Baker**

Dr. David Baker is one of the most productive animal scientists of our time. He has directed 35 Ph.D., 18 M.S., and 3 post-doctoral students. He and his students have published over 400 peer-reviewed papers. He has served on four NRC Committees and was appointed to the NAS Board on Agriculture and Natural Resources in 1998. Dr. Baker is an international expert on amino acid nutrition and metabolism. The purpose of the David H. Baker Appreciation Club will be to enhance our understanding of amino acid nutrition. To accomplish this goal, the David H. Baker Amino Acid Symposium will be held each year at the Midwest sectional meeting of ASAS. Both principal and interest will be used, if necessary, to fund the symposium for 10 to 20 years. The Club is fully funded.

**Billy Day**

Dr. Billy N. Day has contributed significantly to ASAS through his outstanding teaching and research and his dedicated service to animal agriculture worldwide. His interactions with students and fellow scientists from around the world have contributed positively to the enhancement of reproductive biology. For these reasons, the Billy Day Appreciation Club was established to support a symposium on reproductive biology at the Midwest meetings. The first Billy N. Day Symposium in Reproductive Biology is scheduled for March 18, 2003, during the annual meeting of the ASAS Midwestern Section, entitled: “Technologies to Enhance Artificial Insemination in Swine.” A total of $16,780.67 plus $4,200.00 pledged has been accumulated in this account. Planning for the 2004 symposium has begun, and the intention is to focus on the regulation of the pig estrous cycle, including management of the cycle with exogenous hormones.

**Joe Fontenot**

The Fontenot Appreciation Club has been formed to honor Dr. Fontenot’s dedication to animal sciences, particularly animal nutrition. Dr. Fontenot has provided and continues to provide leadership for many ASAS members. Dr. Fontenot’s research and graduate student program at Virginia Tech University has trained many students in animal sciences/nutrition. The existence of the Joe Fontenot Appreciation Club will continue the training of graduate students for many years to come. The purpose of the fund will be to provide student travel awards for individuals who are presenting a paper or poster at the Southern or National ASAS meeting. Details are still being worked out, but include the use of interest from the fund to support the travel fellowship. Total fund balance: $26,620.67 plus $200.00 pledged currently.

**Harold Hafs**

Dr. Harold Hafs had a very distinguished career at Michigan State University providing world-class reproductive physiology research and training graduate students who have also contributed very significantly. Harold moved to industry and continued to demonstrate his
through his service as a Foundation Trustee. Details regarding the purpose of the club are still being developed but will support student travel to ASAS national meetings and/or the triennial Biology of Lactation Workshop. The Club balance is $14,550.00, plus $200.00 pledged currently.

Bob Zimbelman
Thanks to Dr. Zimbelman’s leadership, commitment, and interpersonal skills, ASAS (subsequently FASS) established the office of Executive Vice President and the Congressional Science Fellow as nationally recognized sources of information on animal agriculture. Dr. Zimbelman’s interactions with influential individuals in academia, government, animal production/industry, and communications media have enhanced the recognition of animal agriculture nationally and especially in Congress. The Zimbelman Appreciation Club was formed to support an intern in the FASS Office of Scientific Liaison in Washington, DC. Currently, the Club has achieved full funding and has a balance of $26,855.66 plus $300.00 pledged. However, as the interest income from the invested corpus is not yet sufficient to provide full funding for an intern, last year the ASAS Foundation provided supplemental funds to support the intern. Additional contributions are requested and welcome, so that the Club may be self sufficient.

Clubs are chartered at the $12,500 level and fully funded at the $25,000 level. However, continued funding beyond the fully funded level is encouraged and anticipated to facilitate funding of the specific purpose proposed. Clubs may elect to utilize only the interest generated from investment of principal or the entire principal of the club may be utilized over a five- to ten-year period. The Foundation Appreciation Clubs honor individuals who have contributed greatly to our society and profession. In addition, the clubs support specific activities that benefit ASAS and our members. Your past support of the Foundation is greatly appreciated and we encourage you to continue to support the Foundation’s general fund or any of the specific Appreciation Clubs. The insert may be used to designate a contribution or simply go the ASAS web site.

Steve Webel

Mark These Dates and Deadlines!

ASAS/ADSA Annual Meeting
(ASAS Western Section, ADSA Southern Section, and ASAS/ADSA Northeast Section/Branch to meet jointly)

June 22–26, 2003; Phoenix, AZ
Website: http://www.fass.org/phoenix03

Early registration deadline: May 14, 2003
Registration cancellation for 90% refund: on or before May 28, 2003
Housing deadline: June 3, 2003

Southern Section ADSA
Honors Award Nominations deadline: May 1, 2003
Ballot deadline: May 1, 2003
ASAS Foundation Appreciation Clubs

Members of the American Society of Animal Science (ASAS) are indebted to each other. Many have been students of members of ASAS or benefitted from the work of members of ASAS. Thus, the ASAS Foundation supports the formation of Appreciation Clubs to honor outstanding members of ASAS. Formation of Appreciation Clubs will allow those who have benefitted from the work of a particular member of ASAS to make a gift either in perpetuity or for special activities in the name of the honored person.

Yes, I would like to make a contribution to the following Appreciation Club:

- [ ] Dr. Robert G. Zimbelman
- [ ] Dr. H. Allen Tucker
- [ ] Dr. Billy N. Day
- [ ] Dr. Joseph P. Fontenot
- [ ] Dr. David H. Baker
- [ ] Dr. Harold D. Hafs
- [ ] I would like to form a Club in honor of ____________________________
- [ ] General Donation to the Foundation

Payment

- [ ] $100
- [ ] $200
- [ ] $300
- [ ] $500
- [ ] $1000
- [ ] Other $ _________

Personal Check

- [ ] MasterCard
- [ ] Visa
- [ ] American Express

# _________________ Expiration Date _________________

Donor Information

Name ______________________________________________________________________________

Address ______________________________________________________________________________

_____________________________________________________________________________________

Phone ________________________________________________________________________________

Signature ___________________________________________ Date _________________

Return to :
ASAS Foundation Phone: 217/356-9050
1111 N. Dunlap Ave. Fax: 217/398-4119
Savoy, IL 61874
The speed and specificity of change in the ever-evolving agricultural world is often an overwhelming challenge to our future leaders in agriculture. The agricultural community is burdened with the realization that we not only have to be an expert in our related professions, but also need to possess a working knowledge of the many different multi-disciplinary sectors globally. This role is a continuous learning process that can be fostered in many different settings. As a student in an agriculturally based curriculum, it is simple to become solely focused on a particular discipline of interest. Today’s generation has been raised to have a destination in mind with a map of the shortest distance in between. This is sound advice. But, there should be numerous side trips along the way to help broaden the horizon of a young, developing mind. This can be pursued throughout an education system by becoming familiar with other disciplines such as bio-ethics, communications, computer science, political science, sociology, and writing intensive courses. Also, students should be encouraged to seek multi-disciplinary internships that may or may not be available within the borders of our great nation, The United States of America.

The forefront of agriculture lies both within and beyond the borders of the United States. There are many issues of focus for people in agriculture at this time. We face the constant threat for the potential introduction of foreign animal diseases into our livestock and the ever-rising possibility of agroterroristic activity within food producing sites. The current ban on the import of genetically modified foods into the European Union and their affiliates is detrimental to our agricultural economy as well as foreign aid to countries in need of humanitarian assistance. On the home front, the agricultural community is continually bombarded with the false accusations and errant political propaganda of extremist animal rights groups. Also, the safety of our food supply and the use of antibiotics in food producing animals are subjects of debate found in constant turmoil.

As you can see, individuals can do nothing to support agriculture if their focus is only on agricultural economics, agronomy, animal health, bio-engineering, nutrition, reproduction, etc. The detailed intricacy from which the multiple disciplines of the agricultural community thrive is evident in our daily lives. People in agriculture need to continue to seek fellowship among member organizations. In turn, the member organizations must develop strong ties and affiliations with different agricultural coalitions, community groups, government agencies, policy-makers, and the public in general. The strong agricultural heritage from which our country is founded hangs in the balance of the fruits of this networking structure.

We each have a voice that can be used to promote public awareness of agricultural issues, foster consumer confidence in our food supply, and sustain the benefits for further application of biotechnology use in agriculture worldwide. This voice needs to be one that is firm, yet kind and is dually educated in the subject matter and etiquette principles for interacting with the news media. Agriculturalists should have a sense of urgency to seek the tools of a well-rounded scientist in order to sustain the continuation of the agricultural heritage of our great nation and the world over.
Gold
($1,000 or more)
BioKyowa, Inc.
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Letter from ADSA Foundation Chair

Al Kertz, ADSA Foundation Board Chair

Last fall, a process was begun to reevaluate the purpose, function, and future of the ADSA Foundation. To assist in this process, an ad hoc committee was appointed by ADSA President Dave Beede. This committee is comprised of Bill Aimutis, Cargill, Inc.; Les Hansen, University of Minnesota; Dave Hettinga, Land O’Lakes; and Al Schultz, Vita Plus Corporation. Earlier this year, current ADSA Foundation Board members paired with these ad hoc members in addressing the following four areas:

- **Structural**—Are the philosophy, function, program, vision and goals, by-laws, procedures and policies, and Board membership composition, breadth and rotation appropriate to meet the goals and programs of the Foundation?
- **Funding**—Is the original Foundation goal realistic and appropriate, what should be the timeline for achievement, how can fundraising best be achieved, and what is the case for giving?
- **Program**—What of the original vision should be continued, what other programs and activities should be recommended over the next 5 years, and how can each be supported financially?
- **Relationships**—What should be the interactions and relationships of the ADSA Foundation within ADSA to its component programs, as well as to other organizations external to ADSA?

All of these are to be developed within the context of a vision and plan for the next 5 years. The timeline for this process is to have our plan to the ADSA President and Board by May 1 so that this can be addressed at the Annual Meeting in Phoenix in late June. I invite any of your comments, critiques, and contributions on this process and issues. I can be contacted directly at 314-821-2911 or andhil@swbell.net.

Presently, there are two other major issues on our table. The first is the potential provision of a subscribable, searchable database of nutrition conference proceedings—this concept was originated by my predecessor, Larry Satter. This would lend itself to being multi-species, and could also include dairy day, beef day, and swine day reports. We have looked to the ASAS Foundation for interest and support. FASS has been contacted about their possible role in developing this project, with possible start-up funds from companies that have indicated their supportive interests. Potential users would include a large segment of our membership maybe lesser served by our other programs—namely, consultants, veterinarians, smaller companies with multi-species clients and employees, technical staff and field sales/marketing of larger companies, and Extension personnel. If you fall in these categories, or even outside these categories, I would like to hear of your interest or other comments regarding this project.

The other issue is participation with the ASAS Foundation in Appreciation Clubs. The protocol and development of these Clubs has been well evolved by the ASAS Foundation over the last several years. Since some scientists to be recognized have worked in a disciplinary area across species, including dairy cattle, it is fitting that support may come from across species as well. Participation in these Clubs is a consideration in the review process of the role of the ADSA Foundation as indicated above.

Al Kertz
2003 will mark the 10th year for the ADSA Foundation Auction. During those 10 years, the auction has grossed nearly $100,000 to support activities of the ADSA Foundation.

After a year off, the 2003 auction promises to be more exciting than ever, with more opportunities to get your hands on some fantastic items while catching up with old friends and making new acquaintances. Items include a grand assortment of milk bottles, an array of framed artwork, great dairy collectibles (both old and new), and much more. The list continues to grow, so consult the ADSA web site for the latest auction information.

Not into the fast-paced auction scene? New this year is the addition of a Foundation Raffle! A $25 ticket gets you a chance to win one of several exciting prizes, including a new computer, a Arizona golf vacation, a work of art, and much more. The odds are outstanding, as only 400 tickets will be sold. You need not be present to win. For the latest list of raffle items, visit the auction web site.

Do you have an item you would like to donate to the auction or raffle? If so, please contact Molly Kelley at kelleymt@aol.com, or consult the ADSA Foundation Auction web site at http://www.adsa.org/foundation/foundation.html for complete donor details. Donors may qualify for a tax deduction for their contribution. Consult your tax advisor for complete details. Suggested donations include use of vacation timeshares, event tickets, industry-related items, dairy memorabilia, collectibles, and the like.

Both events will be held during the ADSA Annual Meeting in Phoenix. The silent auction will begin on Sunday, June 22, at the Phoenix Civic Plaza. On Tuesday evening, auction activities will culminate at the Hyatt Regency Hotel (ADSA headquarters hotel), where the raffle ticket winners will be drawn. Silent Auction bidders will have their last chance to write in their bids, and the Live Auction will be held. It promises to be an exciting night for all who attend!

2003 ADSA Foundation Raffle Ticket Order

Please copy this form and fax or mail by June 1, 2003. Please note, only 400 tickets will be sold and will be assigned on a first come, first served basis. Any remaining tickets will be available for sale at the meeting registration desk on Sunday, June 22, during regular meeting registration hours.

_____ # of raffle tickets requested. Tickets are $25.00 each or five for $100.00

Your Name: __________________________________________________________________________________________________________
E-mail:________________________________________________________________________ Phone: _____________________________
Company/University:_________________________________________________________________________________________________
Address: __________________________________________________________________________________________________________
City: ________________________________________________________________   State: _________  Zip/Postal Code: _______________
Payment method: Check _____________ Visa __________  MasterCard ______________ American Express
Card #: __________________________________________________________  Exp. Date: ______________________________________
Signature: _________________________________________________________________________________________________________

Return to: ADSA Foundation Raffle
1111 North Dunlap Avenue
Savoy, IL 61874
Phone: 217/356-5146, FAX: 217/398-4119, E-mail: kelleymt@aol.com

Prize List as of February 19, 2003*:
Please check the ADSA Web site for the latest list of raffle items (www.adsa.org)

1. $1500 Computer Gift Certificate. Design your own Dell computer at www.dell.com, and we’ll pay up to $1500 toward the cost.
6. $100 Circuit City Gift Card, valid for purchases at any Circuit City retail store or online at www.circuitcity.com.

More prizes to come. Check the web site (www.adsa.org) for the latest list of prizes!
ADSA Foundation Supporters

The ADSA Foundation thanks the following individuals and corporate donors for contributions made in 2002 to the ADSA Foundation Activities.

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The *Journal of Animal Science* is alive and well! For 2002, 573 “regular” manuscripts were received, along with 43 “symposium” manuscripts, for a total of 616 manuscripts. Average time from initial submission to acceptance was 168 days, and with an additional 3 to 4 months added for technical editing and type setting, the time from initial submission to publication in the *Journal* is approximately 9 to 10 months. This represents a substantial improvement in publication times of approximately 1 year that were typical before our move to Manuscript Central.

The *Journal* owes a tremendous debt to Dr. Stephen Smith for his service as Editor-in-Chief. Steve ushered us into the Manuscript Central era, and along with our dedicated group of Section Editors, is responsible for the outstanding editorial system under which we currently operate.

And, of course, the system would not be strong as it is without the efforts of so many ASAS members who serve on the Editorial Board and as ad hoc reviewers. When you get those E-mail messages asking you to serve as a reviewer, please say “Yes,” and continue to provide timely, scientifically sound reviews that will keep the *Journal* at the top of the field.

Despite many changes in the past year associated with the move to Manuscript Central, more changes are in store. Based on the desire of the ASAS Board of Directors for the Editor-in-Chief to take on an oversight role, with less day-to-day involvement and more long-range planning responsibilities than has been the case in the past, and additional changes in the editorial mid-year meeting in early February, the Board approved a proposal to modify the editorial structure of the *Journal*. The current Sections would be moved into fewer Divisions. Each Division would be staffed by an Editor and one or more Associate Editors. Final accept/reject decisions would be made within the Division by the Division Editor. Manuscripts from national and sectional symposia will be handled by a Board-appointed Editor, who will work with the Annual Meeting Program Chair from the planning stage to the final publication of these papers. I will be working with a Board committee and the Section Editors to implement these changes over the next few months.

Your comments and suggestions on how to make the editorial process better and to improve the *Journal* are always appreciated. Please feel free to contact me.

Michael Galyean

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The membership committee has been actively involved in evaluating ways to increase membership through better service. We will be participating in a member survey to identify services that are of value to members in addition to services ASAS can provide to increase membership. As we move to new electronic publishing capabilities, it is important that we continue to provide services to sustain our membership. We hope the membership will continue to encourage colleagues and students to join ASAS. If you have suggestions, the membership committee would welcome your input. You may contact me directly at danb@uiuc.edu with your ideas.

Dan Faulkner, Chair
Well, I have just completed my first 2 months serving as Editor-in-Chief (EIC), and extend my sincere appreciation to Jean Rice, Crystal Rothganger, and especially to John Fuquay for their help in making the transition to this new post a smooth one. I am pleased to report that we are catching up with our backlog in the processing and printing of accepted manuscripts. The January through March issues of the *Journal of Dairy Science* for 2003 have published an average of 350 pages, and the April issue will be close to 500 pages.

In the fall of 2002, 16 Editorial Board members completed their 3-year rotation and were replaced by a new set of reviewers, who were recommended to the Board by the Senior or Section Editors of our various Journal sections. We are also in the process of identifying ad hoc reviewers who frequently review manuscripts to extend an invitation to join the Editorial Board as an appreciation for their efforts. To encourage use of Editorial Board Members, the abbreviation of the Journal section in which they have agreed to review papers has been added to the masthead page starting with the January 2003 issue; reviewer names are followed by the year during which they rotate off the Board, state of affiliation, and Journal section.

At the Winter Board Meeting, a proposal for the routing of symposium papers was accepted, which promises to streamline the submission, review, and online publishing of symposium papers as well as to assure their availability to searchable databases so that all articles can be cited by indexing sources. Moreover, page charges will be eliminated for authors of symposium papers. In that vein, Pete Hansen has been appointed by the ADSA Board of Directors to serve as the Symposium Editor for JDS and Jeff Firkins will serve in this role for the *Journal of Animal Science*. Thanks to Pete Hansen for chairing the subcommittee that developed this well-received proposal.

We also look forward to the inclusion of Interpretive Summaries (IS), which will be required to accompany each scientific submission to the Journal. These are brief summaries of no more than 100 words that will appear at the front of each issue following the table of contents. The IS will focus on the potential applications or the advancement of science resulting from the research presented in the summary, and should be instrumental in communicating the significance of results to interested parties such as legislators, producers, processors, as well as the general public. Harold Swaisgood and his subcommittee are in the process of developing a plan to publicize this new addition to authors and to introduce IS in upcoming issues of the Journal, and we appreciate their efforts.

In addition, HireWire Press will be hosting the online version of our Journal at their site, and the initial launch will take place this spring. Full-text html versions of JDS articles will be provided through HighWire as well as hyperlinks to other references, an enhanced search engine, and numerous other options. So, with a renewed Editorial Board, an improved plan for processing symposium papers, the addition of Interpretive Summaries, and the introduction of HighWire, there are several exciting things taking place with JDS this year, and we hope these changes are welcomed by our membership!

Stephen C. Nickerson
Animal agriculture professionals are invited to explore issues associated with current levels of antibiotic usage in animal production, opportunities for reducing these levels, and the alternatives to antibiotic usage at a three-day conference sponsored by the American Dairy Science Association (ADSA) Foundation.

The conference, to be held September 21-24, 2003 in Nashville, Indiana, is the seventh in the ADSA’s DISCOVER Conference Series that was started in 1997 to offer a forum for the exchange of ideas important to the science of food animal agriculture. This conference is titled, “Is There A Future for Antibiotics in Animal Agriculture?” Members of the research community, animal health industries, production agriculture, government agencies, veterinary medicine, consumer advocacy organizations, and other institutions should be a part of this discussion.

In recent years, renewed concerns have arisen over intensive and extensive uses of antibiotics for treating both humans and animals, even for approved drugs. A number of strategies have been advocated to address these concerns.

This conference will critically analyze these emerging strategies designed to: minimize the need for antibiotic use in animal agriculture; ensure appropriate applications for antimicrobials; and develop novel anti-infective products and practices. Participants will examine these strategies for their potential effectiveness in maintaining healthy animals and food safety standards while meeting regulatory requirements and consumer interests. The consequences of the emerging regulatory climate on the future of antibiotics (or novel anti-infectives) in food animal production also will be discussed.

The conference will be conducted in a retreat-type setting with sessions held each morning and evening. Afternoons will be free for discussion or recreation including golf, tennis, hiking and shopping. The meeting site, Abe Martin Lodge, is located in Brown County State Park, a 15,000 acre wooded area on the outskirts of Nashville, IN. Nashville is about one hour south of Indianapolis Airport and offers a pleasant countryside, abundance of artist’s studios and galleries, and various types of craftsmen.

Advance registration is $375 and must be postmarked by August 21, 2003. Thereafter registration will cost $475. Space will be limited to the first 120 registrations received.

For more information on the conference program, travel or accommodations, visit the DISCOVER Conference Web site at www.adsa.org/discover/ or contact Molly Kelley at kelleymt@aol.com or Bill Baumgardt at bbaum@gte.net

Established in 1990 by a vote of the American Dairy Science Association membership, the ADSA Foundation provides educational and scientific activities for the betterment of the dairy industry and, on a much larger scale, for the assurance of a safe, viable food supply to nourish the world.

Program Committee: Kathryn Boor (Cornell University), Co-Chair; Ynte Schukken (Cornell University Quality Milk Promotion Service), Co-Chair; Thomas Jeffers (Elanco Animal Health, retired); James Lauderdale (Pharmacia, retired); Kathleen O’Donnell (Wegman Foods); Thomas Shryock (Elanco Animal Health); and Mary Torrence (USDA-CSREES).
Seventh DISCOVER Conference on Food Animal Agriculture:


Abe Martin Lodge, Nashville, Indiana

Tentative Outline as of 01/14/03

Sessions will be primarily mornings and evenings, with afternoons free for further discussion or recreation.

SUNDAY, SEPTEMBER 21, 2003

4-6 pm  Registration
6-8 pm  Dinner
8 pm Welcome and opening remarks

MONDAY, SEPTEMBER 22, 2003

Breakfast

Session I Setting the stage for discussion
- Antibiotic usage practices in food animal production
- Surveillance strategies: Antibacterial resistance monitoring among bacterial isolates from animals, humans, and foods
- The role of risk assessment in assessing the future of antimicrobials in food animal production: An overview

Session II Regulatory and business climate conditions that will affect production agriculture and antimicrobial use in animals
- CVM Draft Guidance 152
- The Public Health Action Plan (domestic and international strategies)
- OIE recommendations
- What are the prospects for discovery, development, and commercialization of new antibiotics?

Lunch; afternoon free for recreation or further discussion

Session IIIA Reducing antimicrobial use: Innovative approaches for meeting consumer demands while maintaining healthy animals and safe foods
- Overview of the AVMA Judicious Use Guidelines
  - Developing and delivering effective educational programs for producers: New York State Cattle Health Assurance Program as a model

TUESDAY, SEPTEMBER 23, 2003

Breakfast

Session IIIB Reducing antimicrobial use: Innovative approaches for meeting consumer demands while maintaining healthy animals and safe foods. Case studies in animal production industries.
- Swine industry
- Poultry industry
- Dairy industry
- Beef Industry

Session IV The view from abroad
- The view from abroad: The European perspective
- After the ban: The Danish experience
- A comparison of U.S. and Danish animal production practices

Session V Alternatives to conventional antibiotics
- Overview of novel ideas, attempted strategies, successes, and failures
- Products that are currently available
- Overview

Session VI Panel discussion
Questions:
1) Where do we go for new ideas? What research gaps exist that, if filled, would give us new ideas for products/alternatives?
2) What would motivate companies to produce new antibiotics? Regulatory changes? Creative incentives?
3) Are there any prevention/intervention/mitigation strategies currently in use that reduce antibiotic use that we can learn more from?

WEDNESDAY, SEPTEMBER 24, 2003

Breakfast

Session VII Putting it all together
- The future for animal-based food products: What retailers want
- Case study: Wegman’s Food Quality and Safety Program
- Summary presentations from previous sessions and open discussion
As reported in earlier newsletters, the online versions of the *Journal of Animal Science* (JAS) and the *Journal of Dairy Science* (JDS) will be hosted by Stanford University Libraries’ HighWire Press beginning this spring. The HighWire setting will provide full-text HTML versions of articles, with hyperlinks to other references and other articles by authors. Multiple size versions of tables and figures will be available. Users will still be able to download pdf versions of articles.

The HighWire interface will also provide an enhanced search engine that works in tandem with PubMed/ Medline, which will permit author and key word searches by journal, by selected groups of journals, and by the entire Medline set of indexed articles. Users will be able to search for JDS and JAS articles from the home pages of journals, from the HighWire home page portal (www.highwire.org; shows level of access for large groups of journals), and from PubMed (http://www.ncbi.nlm.nih.gov/entrez; full text will be available directly from PubMed links at the time of issue publication). Nonsubscribers will be able to purchase short-term access to single articles or to the journal sites.

At launch, both journals will have full-text HTML versions of articles from July 2002 and later. ADSA and ASAS have also arranged for pdf versions of articles from 1990 onward to be incorporated into this search engine. The site will be free for the first few months so that users can orient themselves to the interface.

More information will be available at the launch of these sites and at the Phoenix meeting. We appreciate any feedback on this move.

Jean Rice  
Joint Managing Editor, JAS and JDS

I want to pass on a compliment and voice my appreciation for an important function of ADSA.

*It’s the Journal on line.*

I am working as a consultant and have a lot of need to go to *Journal of Dairy Science, Journal of Animal Science*, and *The Professional Animal Scientist*. Being able to access these on line through my membership is an important benefit of membership. Also - it works! I have a broadband connection and am amazed at how fast and well the procedure works and how good the articles look printed out here in my home office. I’m all in favor of more years of JDS (and the other journals) being added to the list available on line.

I’m all in favor of more journal years on line AND holding the line on dues.

An appreciative member,

Lynn A. Jones, Ph.D, PAS
A feature at this year’s Annual Meeting for the Student Affiliate Division (SAD) will be their participation in an exciting program: Congressional Insights (CI).

Congressional Insights is a computer-based program designed to give the user a feel for the legislative process. Student participants will work as a team to run the program that will simulate a two-year term in Congress. The purpose of the program will be to afford the students with an opportunity to “get a feel” for how and why legislators make decisions. The program has received excellent reviews and is billed as fast-paced, exciting, and very informative. Participants will leave the program with a much better understanding of how the legislative process works. This program will be offered on Tuesday, June 24, in the morning and is scheduled to run three hours. Excellent participation for the program is anticipated.

Overall, the SAD activities during the Annual Meeting are shaping up nicely. The Saturday tour this year will feature a visit to a large Western dairy farm, followed by an excursion to see the highlights of the city. Student participation in the paper presentation contest appears to be approaching an all-time high. The Quiz Bowl and Chapter Contests will take place as usual. The SAD officers and advisors have been working hard to be innovative, developing new programs to engage the inquisitive student and to encourage greater participation in program as whole. Registration for the Annual Meeting for undergraduate student members of ADSA is free if you register by May 14, and membership fees for undergraduate students are only $5.

Lastly, the SAD clubs have been contacted and encouraged to participate in the 100th ADSA Anniversary Competition. In 2006, the American Dairy Science Association will celebrate its 100th anniversary. ADSA invites the members of SAD to be a part of the planning process for the celebration. Each club can submit a proposal for honoring our centennial. The proposals should include both a centennial logo and a centennial theme or motto. For more details, consult the url: http://www.adsa.org/sad/CentennialCompetition.htm.

Larry Fox
Greetings from the Southern Branch of ADSA! Last year was the first year that the Southern Branch meeting was held in conjunction with the national meetings. While it seemed odd for the Southern Branch meeting to be held in Canada, the meeting was a success. The Southern Branch sponsored a symposium entitled “Potential for Dairying in the Southeast—Challenges and Opportunities.” The symposium featured six invited papers plus two abstracts related to the topic.

Our graduate student paper competition was held in conjunction with the national contest. There were five entries in the Southern Division. Congratulations to Chris Wildman, the University of Georgia; L. F. Sutton, North Carolina State University; and P. M. Yocum, North Carolina State University, who placed first, second, and third, respectively. We would like to thank Dairy Farmers of America for once again sponsoring our graduate student paper competition.

Our Award of Honor recipient for 2002 was B. R. “Pete” Moss of Auburn University. Congratulations to Pete and thank you for many years of valuable service to the southern dairy industry.

The Southern Student Affiliate Division now holds their meetings on a rotating basis between our member schools. The 2002 meeting was held at Virginia Tech. The meeting was attended by forty-eight students and six advisors, who represented five universities (Clemson University, Louisiana State University, University of Georgia, University of Kentucky, and Virginia Tech). Chapter awards were presented to Louisiana State University (first), University of Kentucky (second), and Virginia Tech (third). The 2003 meeting was held at Louisiana State University from February 28 through March 2.

We will again hold our annual meeting in conjunction with the national meeting in 2003. The Southern branch symposium will be held on Tuesday afternoon, June 24, and is entitled “How can we best work together to serve tomorrow’s dairy industry?” Many areas of the country are faced with reductions in dairy cow numbers and farms. In addition, many universities face reduced funding, faculty positions, and dairy students. This symposium will address ways that universities and private industry can work together to serve dairy farmers. There will be eight invited speakers representing university, private consultant, and industry perspectives. A roundtable discussion will be held at the end. Although sponsored by the Southern branch, this topic should be of national interest. We especially invite graduate students to attend as this addresses their future.

We hope to see you in Phoenix.

Darrell Johnson
President, ADSA Southern Branch

The Midwest section of ASAS continues to be an active section with strong participation in the sectional meeting. This year we have over 350 abstracts and 11 symposia and will recognize three outstanding award winners in extension, research and teaching at the meeting. Undergraduate Students will be recognized in the Academic Quadrathlon competition and undergraduate student competitive paper award. Masters and Ph.D students will also be recognized with student competitive paper awards. We hope to see all members of the Midwest section at the meeting as an outstanding program is planned for everyone in our many different discipline areas.
The Annual Meeting of the Southern Section of the American Society of Animal Science was held February 1–4, 2003, in conjunction with the 100th Annual Convention of the Southern Association of Agricultural Scientists in Mobile, Alabama.

There were 121 regular members, 52 graduate students, and 20 undergraduate students registered, for a total of 193. In addition, 36 undergraduate students involved in the Quadrathlon participated in the meeting. There were 129 presentations, with 119 published abstracts, 10 invited presentations without abstracts, and three symposia. There were 10 papers in the Graduate Student Paper Competition and six in the Undergraduate Student Research Paper Competition. Four special-interest groups (three Information Exchange Groups) met during the Southern Section meeting.

The 2003 Academic Quadrathlon competition results were as follows: Texas A&M University placed first overall in the competition as well as first in the Quiz Bowl and oral presentation; the University of Tennessee placed first in the lab practical and the University of Florida placed first in the written examination.

Under the leadership of Dr. Tom Troxel and Dr. Robert Wettermann, the Southern Section has established a Past Presidents Club. The purpose of the club is to raise money to support the purchasing of plagues for award winners.

The Southern Section of ASAS also presented several additional awards at the Awards Ceremony following the Business Meeting. These awards presented are summarized below.

Undergraduate Student Research Paper Competition: first place—Marc A. Seitz, Mississippi State University; second place—Leslie Dabovich, Texas Tech University; and third place—Cynthia Davila, Texas A&M University at Kingsville. Degussa-Hüls Corporation sponsors the award.

Graduate Student Paper Competition: first place—Carolina Realini, The University of Georgia; second place—Tom Bonner, Auburn University; and third place—Brian Whitaker, Virginia Polytechnic Institute and State University. Kemin Industries, Inc., sponsors the award.

Extension Award: Dr. Darrh Bullock, University of Kentucky. Boehringer Ingelheim Vetmedica, Inc., sponsors the award.

Young Animal Scientist Award—Education: Dr. Sam Jackson, Texas Tech University. Elanco Animal Health sponsors the award.

Young Animal Scientist Award—Research: Dr. Tom Spencer, Texas A&M University. Elanco Animal Health sponsors the award.

National Pork Board Award for Innovation: Theo van Kempen, North Carolina State University, for an abstract entitled, “RE-Cycle: Recipe for waste-free swine production.” National Pork Board sponsors the award.

Distinguished Service to Southern Section ASAS Award: Dr. Don E. Franke, Louisiana State University.

The upcoming meetings of the Southern Section will be as follows: 2004—Tulsa, Oklahoma; 2005—Little Rock, Arkansas; and 2006—Orlando, Florida.

The Southern Section ASAS officers for 2003–2004 are: Dr. Ken Esbenshade, president; Dr. Jerry Baker, president-elect; Dr. Debra Aaron, past president; Dr. Ron Randel, secretary/treasurer; and Dr. Dale Coleman, secretary/treasurer-elect.
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Cuccolini Labadini
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Sustaining Membership Benefits

• Online access to the appropriate monthly journal, Journal of Dairy
  Science or Journal of Animal Science
• Discounts on exhibiting at the Annual Meeting
• Your company name listed prominently on the ADSA or ASAS web pages
  and monthly journals
• Free access (single subscription) to FASScience Summaries
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• Complimentary internship posting on the Student Internship Database
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Last
First
Middle Initial

Preferred First Name on Badge__________________________ E-mail__________________________

Institution/Company__________________________

Business Address__________________________

City__________________________ State/Province__________________________

Country__________________________ Zip/Postal Code__________________________

Phone__________________________ Fax__________________________

Member of

- ADSA
- ASAS
- AMPA
- First-Time Attendee

Spouses and children are not required to register. To receive a name badge(s), please provide name(s).

**REGISTRATION FEES**

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*Attention Nonmembers - You may elect to have a portion of your registration fee apply toward membership in either ADSA or ASAS. Your membership term will extend through December 31, 2004 and include electronic access to either the Journal of Dairy Science or the Journal of Animal Science, as well as a bonus online issue featuring symposia papers from the annual meeting. Please allow up to 14 business days for access to be activated.

- Yes, I would like a portion of my registration fees applied to an 18-month membership with (please check one)

  - ADSA
  - ASAS

- I do not wish to join either ADSA or ASAS at this time

**Attention Nonmember Students and Post Docs - Become a member of ADSA or ASAS and save on meeting registration fees. Simply mark the society that you would like to join. Then, in a single payment, include the “Student Membership Fee” with the appropriate “Student Member Registration Fee” for the 2003 Joint Annual Meeting. Membership will be valid thru 12/31/04.

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**PROGRAM & SOCIAL EVENTS**

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<td><strong>Tuesday, June 24</strong></td>
<td>ADSA SAD Awards Luncheon</td>
<td>$27</td>
<td></td>
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<tr>
<td></td>
<td>ADSA Awards Program and</td>
<td>$0</td>
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<tr>
<td></td>
<td>Foundation Auction</td>
<td></td>
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<tr>
<td></td>
<td>Ice Cream Social</td>
<td>$0</td>
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<tr>
<td></td>
<td>ADSA Foundation Raffle Ticket</td>
<td>$25</td>
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<tr>
<td><strong>Wednesday, June 25</strong></td>
<td>Purdue Breakfast</td>
<td>$20</td>
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<td>Block &amp; Bridle Club Advisors</td>
<td>$0</td>
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<tr>
<td></td>
<td>WSASAS Business Meeting and</td>
<td>$25</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Awards Luncheon</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>NE ASAS/ADSA Business Meeting</td>
<td>$25</td>
<td></td>
</tr>
<tr>
<td></td>
<td>and Luncheon</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Reception for Larry Satter</td>
<td>$10</td>
<td></td>
</tr>
<tr>
<td></td>
<td>International/Closing Reception</td>
<td>$0</td>
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**ABSTRACTS**

You will receive one abstract book or CD per registration. Please indicate your format choice.

- Book
- CD
- Additional Book Copies $20
- Additional CD Copies $20

**2003 WESTERN PROCEEDINGS**

- Book $25
- CD $25

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Total Amount Due $__________

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- Please charge $__________ to my credit card

Card Number__________________________

Expiration Date________________________

Signature______________________________

**CANCELLATION POLICY**

To be eligible for a refund of meeting registration fees, requests must be received in writing before the following dates:

- On or Before May 28, 2003 90% Refund
- After May 28, 2003 NO REFUND

The cancellation dates apply only to the meeting registration fees. Ticketed events may be cancelled due to minimum attendance requirements. Refunds will be issued for CANCELLED ticketed events. There will be NO REFUNDS for non-cancelled ticketed events. All approved refunds will be issued after the meeting.

**PLEASE NOTE**

Please make sure you pre-register for non-program ticketed events; they will not be available for purchase on site.

**SUBMIT THIS REGISTRATION FORM**

Complete and mail or fax this form with your check, money order, or credit card information to 2003 ADSA - ASAS Joint Annual Meeting, 1111 North Dunlap Avenue, Savoy, IL 61874

Phone: 217.356.3182; Fax: 217.398.4119

e-mail: adsa@assocchq.org or asas@assocchq.org

or register online at www.fass.org/phoenix03